UNIVERSITY OF VICTORIA, B.C., THURSDAY, OCTOBER 30, 1969

The AMS Executive Council has passed a motion supporting the striking grape workers of the United Farm Worker's Union in California.

The grape workers, who have been on strike for more than three and a half years are demanding; the right to have a union, the right to negotiate contracts and wage agreements, the federal minimum wage (\$1.65 an hour) toilets in the fields, cool drinking water, an end to child labour, a ban on D.D.T. and protection against other pesticides.

According to Pamela Smith, an organizer for the U.F.W.U. who spoke to council a week ago Wednesday, B.C. is the last major area in North America where California table grapes are being widely sold. Safeway Stores Ltd., a world-wide California based firm which is involved in grape growing itself, is the worst offender. All of the major food chains in eastern Canada have stopped selling California grapes, however.

Pamela Smith is originally from New York City and is a University of Washington dropout. She quit school to work for the grape worker's union because she wanted to do something relevant. She is paid five dollars a week plus food and lodging. Her assignment is to organize an education program and grape boycott in the lower mainland and Victoria areas.

Council had discussed the grape issue a few weeks before but with no result. The topic had been mentioned because the University of Victoria sells grapes in its cafeterias.

Pam addressed the council saying that the union would not back down from the D.D.T. issue as they are afraid of the dangers of polluting theirs and their children's bodies. workers also want control of nerve gases used to kill insects, but which, unfortunately, sometimes kills people also.

Last June ten growers agreed to negotiate but then refused to discuss the issue of pesticides. "Negotiations" broke down.

She said the union cannot afford to pay strike pay and when people go on strike they usually must migrate to another part of the country and try to find work.

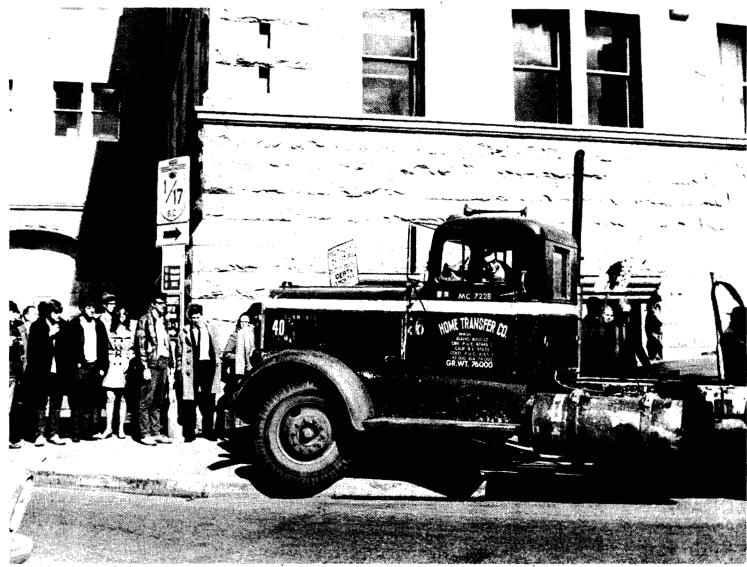
She said there is a constant turnover of workers; when one group strikes, the growers bring in another truck load of Mexicans on "visitor" passes, who in turn become strikers because of the appalling and degrading wages and working conditions. In the last general election in California, Reagan's agriculture minister promised, "If I am re-elected Californian farmers will have all the Mexican labour they want."

Safeway and the U.S. Defence Department are the two major buyers of grapes. She said the increase in grape buying on the part of the military (at Fort Lewis, outside Seattle, they went through seven tons of California table grapes in September) can't be due to anything but the friendly relations between the large grape growers and the mili-

tary establishment.
"We encourage people to boycott Safeway because they are the major supporters of the grape farm owners, and as a matter of fact, Safeway has had two of their Board members struck,'

Council then passed a motion to inform UVic food services

COUNCIL VOTES GRAPE BOYCOT



Amchitka Day demonstrators stand agog as California Grape truck successfully runs the Blockade.

they would no longer be buying grapes, and agreeing to send letters to the chain stores demanding an end to grape sales. The executive also endorses a total boycott of Safeway stores in Victoria.

Pam said Safeway stores all along the coast are still stocking grapes although they are not selling any. When they rot, the stores take them off the shelves and replace them with fresh grapes. They make up for the money they are losing on grapes by marking up other products such as coffee. "The only effective way of making Safeway stop selling grapes is by totally boycotting the store," she said.

The anti-Safeway mood of the council was clear. It was helped by the fact that a few members have been employees of Safeway and had nothing good to say about the organization.

The motion passed unanimously. If Safeway doesn't take grapes off the market the AMS leaders plan on organizing leaflet campaigns at all Safeway stores on Saturday mornings until enough support is generated among the public to force Safeway to stop selling grapes.

All students interested in participating in such a campaign should leave their names with Norm Wright in his office. Further details will be worked out all according to what Safeway does about grapes.

Remember, the reason that Safeway has been singled out is one of the firms which is directly responsible for the oppression of workers in the fields, whereas a firm like Super Valu is owned. in England (Is British Imperialism here?) where grapes are not commonly grown.

DON'T BUY

GRAPES

Over 100 tons of D.D.T. have been used on grapes this year. This is four times more than in any previous year. (California Agricultural Commissioner).

Agricultural workers have three times as much D.D.T. in their body tissues as do other persons in the U.S. (California State Dept. of Health).

D.D.T. has recently linked to cancer in mammals. (Medical are plans by local youth groups and talk. World News 3/14/69).

One drop of Parathion can kill an adult within hours. Parathion is applied to grapes with an oil base. It does not wash off.

Parathion and D.D.T. residues have been found on grapes sold in Vancouver stores. (Canadian Dept. of Agriculture, Vancouver).

On July 4, 1969 negotiations between 12 per cent of the Grape Industry and the workers broke down because the growers refused to negotiate on the controlled use of poisons!

ONLY UNION CON-TRACTS WILL PROTECT WORKERS AND CONSUM-ERS FROM THE MISUSE OF DANGEROUS PESTI-CIDES.

DON'T EAT GRAPES!

Drug Commission Here SATURDAY

The Federal government says it wants to listen.

A Commission of Inquiry Into the Non-Medical Use of Drugs will be held in Victoria at City Hall this Saturday, Nov. 1, 10:00

To listen.

To concerned, interested will. eople, to anyone with knowedge of and coherent opinions about "illicit drugs and their

The work of the Commission may come to nothing, but it's a chance to be heard.

to show films, present petitions, mously in the little back rooms.

It is understood that several law enforcement officers will, in private, give their opinions about current anti-drug laws -opinions perhaps at variance with "official" police policy.

The Commission has the legal authority to protect persons disclosing information which might otherwise lead to prosecution.

The Commission is presently holding hearings in cities across Canada.

Publicity follows them every-

The Government may never act on their recommendations, but the public in hearing them

The change in attitude resulting from increased public awareness of the Why's and What's of illicit drug use is probably more compelling than any change in legislation.

This Saturday, just show up

Your presence is the only write briefs, and talk anony- formality required. And if you don't care to talk publicly, wait till the end of the hearings.

We're promised informal! earings long into the night.

Let's use them. It's time to be heard.

PSA CONSIDERS INJUNCTION: HUNGER STRIKE CONTINUES

BURNABY (CUP) - Striking faculty and students at Simon Fraser University called a general assembly for Monday (October 27) to decide what action to take on injunctions against picketing imposed by the courts Thursday (Oct.23)

At the request of SFU administration president Kenneth Strand, the British Columbia Supreme Court imposed an injunction against faculty or "anyone acting on their behalf" picketting or distributing literature about the strike in the department of political science, sociology and anthropology, now in its fifth

All picketting was suspended Friday (Oct. 23) in the face of the injunction

Meanwhile a hunger strike started by a staff member and 12 students. Thur-(Oct. 23) continues on a 24-hour-a-day basis until administration meets the fasters requests that it lift the suspension of eight PSA profs, negotiate "in good faith" with PSA and drop charges against striking students and faculty

MONDAY, NOV. 3 12:30 **MAC. 144**

Speaker:

Dr. Lambert Dolphin research physicist

Stanford University

On:

"Quest Of Inner Space"

Sponsored by VCF

and Campus Crusade *****************



EVENINGS 7:00 and 9:00 Sat. Matinee - 1:30



ADULT Entertainment **Evenings**

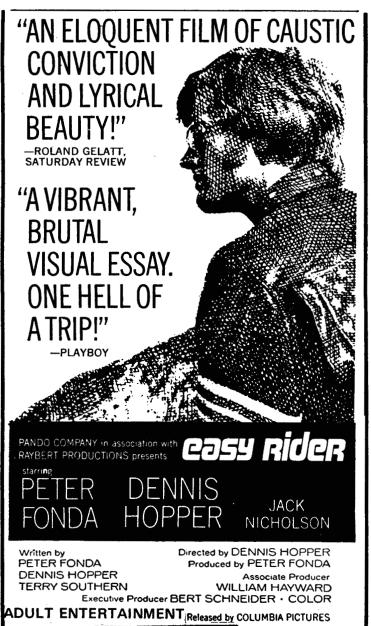
TAP

TAPES

TAPES

NOW SHOWING:





Evenings: 7 and 9

SS VATES

STREET

383-6414

Sat. Matinee: 1 and 3

HOMECOMING WEEK NOV. 5-8

GLENN YARBROUGH — UVic Gym - 8pm HOMECOMING DANCE — Crystal Gardens WED. Nov. 5 -FRI. Nov. 7 -

9:00 to 1:00 - AMBASSADORS!

Barcuseswilling — \$3.50 per couple CLOVER POINT PANCAKE BREAKFAST SAT. Nov. 8 -7:30 to 9:30 - LOG SAW - 10:00 to 1:30

CENTENNIAL STADIUM - Rugby - UVic Vikings

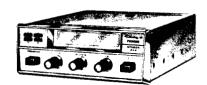
2:00 to 4:30

SUB - 6:00 to 9:00 - Beef & Beer Barbeque

TAPES TAPES TAPES TAPES TAPES TAPES TAPES TAPES

People on the go... go with Craig!











There's a Craig Stereo System for every Motor Home. Mobile Home, Travel Trailer and Camper.

Craig is the only way to go! Craig stereo tape systems let you listen to the music you want to hear when you want to hear it. Craig gives you a choice, too. The wide range of products in the full Craig line let you pick the unit that best suits your needs. In addition to the units shown here, Craig has cassette recorders, economy units and the highest quality speakers and accessories. Craig matches the beautiful sound of each stereo

unit with superb craftsmanship-from exquisite polished-chrome units to luxury models in hand-finished walnut cabinets. Hear for yourself. Visit your Craig dealer today or write to Craig for a free complete line brochure and tape catalog. Discover why people on the go, go with Craig! Dealer and O. E. M. Inquiries Invited.

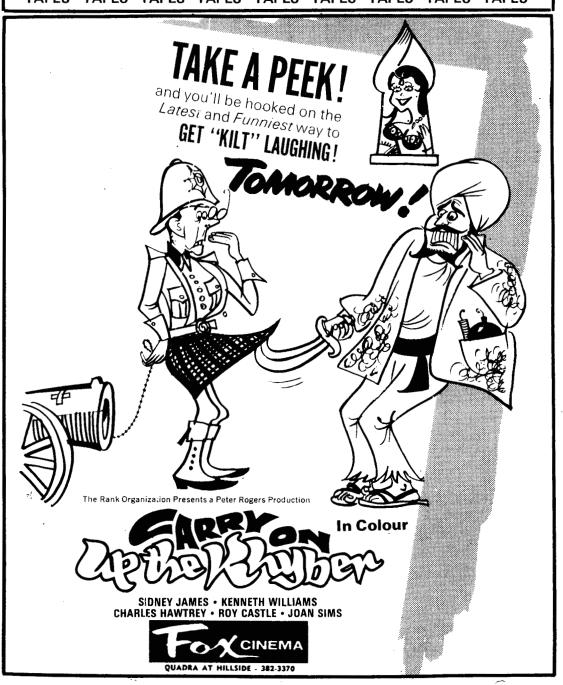


CORONA STEREO 2340 Douglas Street

388-5311

TAPES

TAPES TAPES TAPES TAPES TAPES TAPES TAPES TAPES TAPES



CUS DEAD?

TORONTO (CUP)-The Can: dian Union of Students is dead. Thursday (October 22) students at the University of Toronto voted to withdraw from the union. Without Toronto's membership fees the union, which has been losing members for the last two years, can't possibly continue financially.

With its membership cut to less than a dozen institutions it couldn't be much use continuing anyway.

"The exact fate of the union will be decided at a national council meeting next Monday and Tuesday," said CUS president Martin Loney Thursday night. "I don't want to make any comments until then about future plans," he said while attending a CUS party generally billed as a wake.

Financially the union may not even be able to meet its present "If those who commitments. are still members pay, and if Toronto pays the portion covering the last two months, we're OKotherwise I don't know," Lonev

"One of our greatest responsibilities is to our support staff, most of whom have been with us over ten years," Loney continued. "25,000 workers have just been laid off in Ottawa.

The Toronto vote has a record campus turnout of 38%. 5434 students voted 'no' and 2,-222 'yes'. Membership in the Ontario Union of Students was also rejected as part of the same referendum question.

Student president Gus Abols, who campaigned against CUS, said he was very satisfied with the results.

This proves to me," he said, that the radicals are no longer the representatives and the students have rejected them.

Loney disagreed that the meaning was clear. "It's unfortunate that the

campaigns haven't been fought on issues but on stereotypes and

slogans—we were prepared to fight on CUS's policies—that's not what happened.'

Loney agreed, however, that the vote did give some indication of student's political views.

"It shows that a lot of students are no more or less liberal than the general public-when things are put to them in the form of anti-communism they will respond the same as the voters did in British Columbia which is a reflection of our educational system and the society it perpetuates," Loney said, referring to a B.C. provincial election in which Social Credit leader W.A.C. Bennett openly red-baited to defeat strong NDP challengers.

In the last few months CUS has been attacked from the left as well as the right. As early as last February some radical left students at the University of Waterloo had opposed CUS during a crucial referendum battle eventually lost by 17 votes.

At Toronto the left wing editor of the student newspaper, Brian Johnson, called on students to ignore the referendum because "the Canadian Union of Students does not exist-CUS has never acted as a union because it never was a union."

Johnson went on to attack CUS's structure as inherently irrelevant to the needs of today's students.

Loney was disappointed by the attacks from the left. "In the actual context of what's happening, he said, "they ignore what CUS could do to increase awareness, and instead of giving the organization critical support sat back and watched the right wing backlash.

The end of CUS may not be the end of a national student organization. At Toronto, student president Gus Abolssaid he try to form a new union with other campuses that rejected CUS. The proposed union would be "non-political" and would "work for student reforms."

Abols was instrumental in the preparation of by-laws for an alternate "federation" circulated at the last CUS congress in August. It was laughed at by moderates and radicals alike and died on the floor of the plenary for lack of a seconder.

'Any relevant national union will have to deal with the same issues we faced," Loney said. "It's just a matter of time and education.

Founded in 1926, the Canadian Union of Students was the world's third oldest national student organization. Still operating are Britani's National Union of Students, and the All Union Student Council of the USSR.

Complete line of tape recording supplies - reel and cassette **HUDSON'S TAPE RECORDING CENTRE** 1543 Fort at Pandora 382-0923

1209 Douglas St.

Vancouver Store - 566 Seymour

PARTRIDGE INSTA

Administration President, Dr. "Call Me Bruce" Partridge, was officially installed Tuesday in a moving ceremony at the tastefully decorated Memorial Arena.

After a touching invocation, Chancellor Wilson welcomed every-

Everyone was restlessly awaiting the installation Itself! Willard Ireland, our Board of Governors Chairman, presented the New Administration President to Chancellor Wilson, who installed Dr. Partridge. Dr. Partridge took the President's Oath, then was robed by Chancellor Emeritus J.B. Clearihue and former Acting Administration President, Dr. W. H. Hickman. Last years Acting Administration President, Dean R.T. Wallace, then gave a welcoming speech.

After making a brilliant ten minute response, Dr. Partridge presented His Royal Highness, the Duke of Edinburgh, who was awarded an honorary doctoral degree for his outstanding work at the University of Victoria.

Chancellor Wilson had the honor of presenting the degree. After he signed the Register, Philip gave a fourteen minute speech which made the ceremony com-

Our Chancellor made some closing remarks, we all sang God Save the Queen, then the Mace Bearer, Chancellor and Philip Recessionalled.

Unfortunately, this all happened a day after our deadline, so we wrote this last Saturday. We apologize for not being able to report what everyone wore,

A-1 **Barber Shop** 1720 LILLIAN ROAD \$1.75 HAIRCUTS Closed Wed. 384-8321

> **CALIFORNIA CUSTOM COLOR**

2821 Douglas St.

ANY CAR ANY COLOR From \$50.00

AUTO

MOTOR **SPORTS**

828 Yates Street, Victoria, B. C.

WINSTON CHURCHILL

COMING

HALLOWEEN DANCE

Rick Lane & The Neon **Lighted People** At The

CLUB TANGO

(upstairs) 9 p.m. - 1 a.m. Oct. 31 Advanced tickets \$4.00

Tone Britton Coiffures. Town & Country

> 382-6611 B. Y. O. B.

\$5.00 per Couple at Door

Costumes! Prizes!

\$25.00 Costume Prize

Vietnam Teach-in

Plans for the November 14-15 Vietnam Moratorium are moving ahead quickly.

The committee organizing the protest was given a big boost last Wednesday when the AMS Executive Council voted to grant \$100 for communications purposes for the Nov. 14 teach-in. The Executive stated that it hoped the teach-in would not be in support of any particular

faction involved in the war.

Most of the SUB is booked for Nov. 14. Members of the UVic NDP Club are now helping with the organization. Headquarters have been set up at the Thomas More Centre on Gordon Head Road.

At present, plans for the teachin revolve around films, discussions, fact sheets, plus some speakers.

WANTED **EDITOR FOR THE ACADEMIC GUIDEBOOK**

REQUIREMENTS:

* ORGANISE AND DEVELOP THE GUIDEBOOK FOR THE TERM.

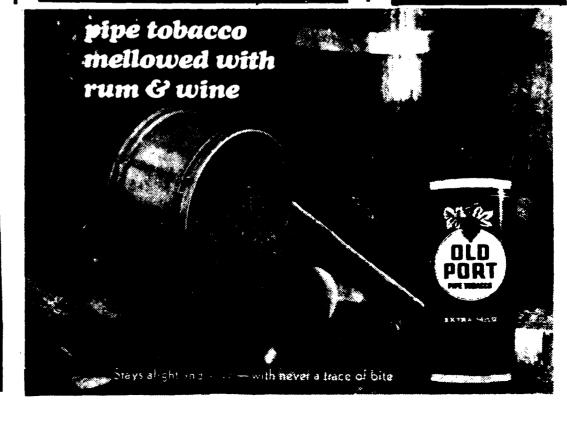
• PARTICIPATE IN PLANNING AS A MEMBER OF ACADEMIC

AFFAIRS COUNCIL (the seat goes with the job)

APPLY: (in writing)

c/o Al Peterson S. U. B. Office (Deadline October 30, 1969)

Academic Affairs Chairman,



385-4431

Tel. 685-2271



The Martlet

Workers..... ...Bob Hignbotham, Tony Farr, Daniel O'Brian, Ian Martin, Mike Farr, Ray Kraft, Rob Leaf, Debi Bowes Hityd Perkins, Greg Fraser, Barry Friesen, plus some Bob Jones, Dianne Bersea Editor Sports Brian Butters
Advertising Tony Brown, Cactus

Member of the Canadian University Press

Published weekly throughout the University year in Victoria by the Publications Department of the Alma Mater Society, University of Victoria, Editorial opinions expressed are those of the Editors of the Martiet and not necessarily those of the Alma Mater Society or the University of Victoria.

Authorized as Second Class Mail by the Post Office Department, Ottawa, and for Payment of Postage in Cash.

Subscription rates: \$4.00 for students and alumni per academic year. For non-students, \$5.00 per academic year.

Days: 477:3611 Printed in Canada

EDITORI

GRAPE WORKERS SPEAK

OUT

U.F.W. Press Release

A recent survey conducted by an independent testing laboratory on grapes already in the stores showed that California grapes contain 180 times the amount of pesticide judged safe for human consumption.

The lack of pesticide control in the California grape industry is a major issue of the United Farm Workers strike of the grape fields in California.

Since your health is involved we feel we must bring the issue

The two major pesticides currently in use in the California vineyards are DDT and Para-

Recent research into DDT has proven it so dangerous that many states and Federal agencies have completely banned its use.

In Maryland a group of test autopsies was performed on two groups of people. The first had died from natural causes. The second were people who had suffered from leukemia, cancer, atherosclerosis and hypertension. The second group showed 2½ times the amount of DDT in their bodies.

It has also been proven that the accumulative effects of DDT in the system can cause changes in the sex organs.

And nobody really knows what the tolerance level of the human system to these pesticides really is.

Doctors are becoming increasingly alarmed at the cumulative effects of pesticides.

In her book Silent Spring, Rachel Carson stated the case of a man in New Zealand being treated for obesity who suddenly developed symptoms of poisoning. On examination, his fat was found to contain pesticides which had been released into his bloodstream as he lost weight.

Our bodies tend to store these toxic materials in the fatty tissue. And the exact point when this can cause discase or death is not known.

DDT has even shown up in studies conducted on mother's milk.

And these pesticides cannot be washed off at the kitchen sink. Many are oil soluble and not affected by water.

Not long ago a chemist doing research on Parathion swallowed a tiny amount . . . approximately .00424 ounce. Paralysis followed so swiftly he could not reach the antidote and died.

Parathion, which is used extensively in the California vineyards, was originally developed in Germany for use as a World War II nerve gas.

It has been proven that the cumulative effects of this poison can cause severe liver damage, convulsions, loss of memory, insomnia and even severe brain damage.

It has been proven that tran-quilizers and alcohol digested by someone with a high pesticide content in the body can activate the poisons and cause severe illness and death.

Yet no one protects the consumer. Officials of the Food and Drug Administration and the Dept. of Agriculture have admitted that those agencies are not doing the job.

When the United Farm Workers approached the California growers to cooperate on safety measures for the public and for the workers we were ignored.

While other states and other farm industries are restricting their use of pesticides, the California grape growers are pouring money into developing newer and more lethal poisons.

In recent years many have doubled their use of DDT as mosquitoes and other insects develope immunity.

We the farm workers ask the California grape growers to work with us in developing safety precautions and conducting research for the public good. We have requested that this be made a part of our contracts.

So we bring the issue to you, the people who will be most harmed by this lack of concern.

We ask that for your own safety, you do not eat grapes grown in California.

Perhaps if the public registers its concern, the grape growers will listen.

It is your right not to be poisoned.

BOURGEOIS "BASH"

The recent "Playboy Bunny Bash" examplifies the adolescent voyeuristic concept of sexuality (obviously a sterile concept if one saw the participants of the "bash,") that makes people regard UVic as a cultural backwater.

letters to the editor

GESTALT SONGHURST

In my position as Vice President, I am caught in an awkward situation. I find myself with no real or constitutionally defined portfolio and therefore I can only offer my opinions on the various issues that arise as my contribution to the Council. In doing this I find myself arguing, and arguing bitterly, with fellow council members - almost to the point where hatred of one or more council members ends up as the basic premise in my debate. Here is where this awkward situation comes in. Off Council, I personally like all of the council members and I enjoy talking with them, but these political biases are relived again and strain any kind of friendship. As far as I am concerned, if something ceases to be enjoyable or per-haps even just plain "fun" then you must get out. It isn't much of a life when you're continually 'uptight" and especially when it determines your friendships. This was the basis of my resignation, but I decided to withdraw it because it seemed a little too early to "throw in the towel."

The reason that I am writing this now is to "show and tell" (so to speak) of the unwritten minutes of a bureaucratic system such as ours. I think it is our responsibility as students to be our own severest critics and start to think about what is happening to us. The only thing that I wanted the council to do was to analyse their own attitudes towards the council, and the affairs of other students - not in terms of specific issues but in terms of this human element.

The alteration of attitudes must also come from the students off council as well. If the student government serves some purpose then support it for that purpose. If the student govern-ment isn't worth anything, then advocate its abolition. At least advocate something. Otherwise "the opinions expressed by the council are not necessarily those of the student body." Is this the way you want it? Maybe by examining OUR attitudes to-wards student government we can fully realize where the pro-

Pete Songhurst

AW SHIT

The English language is so rich in words which allow for special emphasis that it is difficult to understand why you find it necessary to tolerate VUL-GARITY, BLASPHEMY, and OB-SCENITY.

Albert W. Reid

FUNKY

Campaign to end degradation of the pig family. "COPS ĂRE PIGS" that is an insult to the "pig" as animal 'pigs" are intelligent animal PİĞS ARE FUNKY! Fat and old and Funky. To associate an "officer of the Law" with this docile species is outrageous (as in the cliche "Far out").

Mike Rafone

THE ULTIMATE STUDENT

Sir:

amples most often cited as dis-playing total participation. "Sirs." with "Misters" and playing total participation.

These two areas of involvement are important to the student, but let's not become complacent or satisfied with these. Sir: Being a student demands total involvement of the individual.

The most important person in a university is the student. It is his environment and without him there would be nothing. But if this is true, why doesn't this "Important" person have person have parity on issues directly concerning himself, i.e., course selection, granting of tenure, selection of professors.

Perhaps we all have been de-luded into thinking that the University of Victoria is a university; while all along we are being guided along predetermined paths of study in order that in the end we come saying exactly what is expected of us-That was really great.'

Wake up, for christ's sake and admit it! If you allow this to go on, all you truthfully say when you receive your piece of paper is, That was really great, I've just been FUCKED".

And it's the truth babe. Because if you've sat for four years and digested the verbal bull-shit puking it back at them every even months, you've allowed yourself to become the Ultimate Student, in their opinion. No imagination, no questioning, no life -Death, or perhaps Vegetation. You have become a part of the status quo complex; an administration carrot--a parrot. All you can say is exactly what you heard-no variation, no doubt, no improvisation, no improve-

Boy, I bet your Mum's real proud of you. later.

Lee Wells

HIGGY EMBROIDERS?

Regarding the recent (?) election, I want to express my dissatisfaction with Mr. Higinbotham's election special. I am not concerned with his invented candidates, but with his editorial "embroidery." The special was supposed to be a mere informative broadsheet. Instead we find a front page picture that insinuates the candidates are part of an antifascist movement. On the back page we find Ollie Harrington's (who is he to Uvic students?) paranoid imagination run wild in an anti-CIA cartoon. Such irrelevancy is a fact of regular Martlets, but definitely has no place in this publication. Neither does the quote (who is Michael Young?), the inane comments on Carr and Rhodes or the anti-structure blurb at the bottom of page 1. When speaking for himself alone, Mr. Higinbotham usually has my support. However, he fails miserably in an objective capacity.

Ron Armstrong

Whenever the subject of stu- Ed. note: What is all this "Mr." dent participation crops up, one Shit? One of the most nauseating fact becomes evident. Everyone aspects of some of the students. believes that students should in at this school is their constant fact participate in most levels practice of suddenly "playing of classroom activity. Class dis- adult" now that they are "at the cussions and determination of University" and making pompous mark distribution are two ex-self-serious statements liberally

KRAFT as NARC

With the introduction of heroin into the high school dope scene I hereby declare war on all campus pushers and other irresponsible and immature people who believe that drugs are for general, pleasure-seeking use.

I shall forward to the RCMP the names of anyone who gives public or private indication to me that he is a drug user or is permitting drugs to reach anyone under the age of 21; moreover, I shall testify in court against these pushers if necessary.

I will maintain this stand until such time as the present drug laws are modified by Parliament.

Ray Kraft

TWO BAD

Sir:

I recently noticed two police cars parked on campus in a heavily wooded area. Imagine my shock and dismay when I' checked back two hours later and found the tires and glass intact and could detect no smell of mothballs in the gas tank.

Is student spirit really dead? Or was it too short notice to assemble the appropriate committee?

Michael Stern

FREE SCHOOL INVOLVEMENT

Thinking that a free school would be a good substitute for or at least a useful addition to this university, I'd like to suggest that in the next few weeks anyone willing to teach in such a thing and anyone interested in attending such a thing let me know so we could have an organizational meeting eventually with some definite ideas in mind.

For example, I'd be willing to start discussions on a topic I call "Selected Topics in Economics, for Drop-Outs," which might keep interesting for six meetings or so. Anyone else could offer such an offhand thing as

I can be found in Sedgwick 137 (Philosophy Department) most any day at noon or around 4:00 in the afternoon.

Steve Slavik

ALIENATED YOUTH

On Oct. 11, 1969, I went to the Barber Shop at Hillside Plaza for an haircut. My brother went with me. After the barber did his thing, he shockingly announced that the price of the haircut was \$3.25, and said it was the policy of the manager to charge \$1 more for anybody with long hair. My brother was only charged \$2.25; he had short hair. This extra cost is utter discrimination towards people with long hair.

Terry Lee

DEBATE **GETS** wishywashies *UPTIGHT*

by Bob Higinbotham

It seems that when a student government fails to function effectively, is invariably assumes the problem is procedural.

This time the solution was to embark on a two hour rules debate in order to clear up a disease peculiar to council members, called dentopieditis. (the chronic putting of one's foot into one's mouth). The Oct. 22 Executive Council meeting was a type of vaccination. A small dose of the disease was given to everyone in

the hope that it would prevent the weekend, if at all). future plagues.

The motion, introduced by Drew Schroeder and seconded by newly-reinstated Vice-President Peter Songhurst, was somewhat in excess of two hundred words, and since no notice of motion was given, it took everyone by surprise. Two hours of debate followed.

The motion in effect was to introduce:

Valuable motion:

a council member must give several days notice of a motion that he wished to bring up. This was to enable other councillors to do their homework so they could conduct debate in an intelligent manner and punctuate the proceedings with cogent comments. The theory was to cut out superfluous verbiage. A second part of the motion was an attempt to persuade council members and spectators from making rude noises such as guffawing, disagreeing out of turn and wondering out loud who they were going to ball next weekend (council members only ball on

Two hours of debate barely resolved the issue but served to underline the value of the motion.

While the recording secretary was reading the motion, Rick Calderbank started talking and was immediately subdued by ten prolonged and noisy shh's.

Funnier things happened, though.

Dictatorship?

George Manning stated his position eloquently when he said, I want you to know I'm not against this just to be against it.'

1.J. McKinnon said that he thought the council was taking advantage of the fact that most of the council members are wishy-washy in order to direct them and bulldoze them into voting a certain way.

I guess this begs the questions. Either, how can the council bulldoze itself, or, who is the council?

He continued, and in a voice choked with emotion stated that the council might as well set up

a dictatorship.

At this, President Norm Wright laughed in his notoriously Machiavellian manner.

Peter Songhurst, refreshingly contrite after his seven day sabbatical, confessed of his various sins on council such as throwing at least one tantrum per meeting. He exhorted his colleagues to legislate against his particular brand of irresponsibility.

At this, George Manning lowered his wire rimmed granny glasses, and in his best Lyndon Johnson voice, made a last ditch attempt to reach the council's inate human decency. He extolled the virtues of Roberts Rules of Law and Order and the council to forget emotionalism and to coldly and objectively put the rules motion

Nightly tantrum:

After eighty minutes of debate, the motion passed. Songhurst and Manning then moved to reconsider the motion. Songhurst's motive was to correct slappy (sic) wording, Manning was to do away with it completely.

Songhurst asked who the movers of the motion were. Somebody told him that they were himself and Schroeder.

Songhurst then threw his nightly tantrum when he found that George was being political.

At this time, the best minds of our generation slipped out for coffee, leaving only Pete to work out a grammatical wording.

I.J. McKinnon, when they were returning to the chambers stated, "This is what Trudeau is doing in Parliament.'

Martlet: "Do you agree with what Trudeau is doing, sir?'

McKinnon: "no."

Some time later, Robert and McDougall was heard to mutter, "Reminds you of the destination of the road that was paved with good intention."

The motion was finally passed, 6-3.

At a much later time in the meeting, Mike Elcock, all tired out, said, "My mind is boggling." then turning to the observers, continued, "Put that in your friggin' Martlet and smoke it.

HOW TO SURVIVE IN THE MODERN WO

copyright the martlet

How to Survive is no longer by Laird & Daniel. It is by DANIEL and FRIENDS, or THE MASON STREET BENEVOLENT HOME FOR INDIGENT AXE - MURDERERS

Last week we showed Josh The Deacon and Coke Bugs ripping the establishment for groceries and household necessities. Since then they have had time to agree upon a set of rules (see note one) and remodel their front door. The latter is an important business; Rather than the usual, laughable. Piece of plywood and two by two's, the boys installed a solid panel of two by sixes sheathed in twelve gauge sheet steel, (see note two) Smack in the centre of this, they placed an "ENTRY SENTRY" (see note three), which Deacon Bones had constructed out of parts he had siphoned off while building some electronic gizzmo for the theatre department. The object of an Entry Sentry is to get Kafka on your side for a change. Remember, your home is your castle, not to mention your ministry of truth. Be a big brother.

Lets look in now as Joe Cellowt, a billcollector, comes to the door. He is at an immediate disadvantage since he must talk to someone he cannot see. The sign on the door is hardly reasurring.

STAND DIRECTLY IN FRONT OF DOOR WHEN KNOCKING HAVE IDENTIFICATION READY

'Knock knock", he knocks. "Yeah?" - answers a thick gutteral voice distorted by electronics yet still redolent of Vali Vinta Logana.

"I'm looking for Mr. Bones." Christ what a fortress. Seems to have a surveillance device too. Voice: "Oh?" "Is he in?" Joe: "In where?" v: Oh my, looks like one of those days "Is Mr. j: Bones at home?' "I dunno." ٧: Well what are you - locked in a trunk. j: "Would you check please." "No." v:

j: Helpful bastard! "Is anyone else there?"

"Where?" v:

In the holy shroud of Turin. "In the god d.... j: in the house with you?"

"No." v:

"Well who are you?" j:

"Who are you?" v:

"Well I'm from Squeeze-blood and Thumbscrew Collection Agency . . .

"Oh?"

"Could I come in and talk to you for a minute?"

"No."

v:

j:

j:

j:

Oh why didn't I stay on as a prison guard. "Well Mr. Bones does live here, doesn't her?"

"I dunno."

"Do you live here?"

"No." v:

> Oh, just dropped in to burgle the joint. "Where DO you live?"

"Where you YOU live?"

"Well as a matter of fact, Seaview Towers. Now what is your address?'

"None of your business."

Touche, you sonovabitch. "Well look, could you come to the door for a minute?'

"No."

'Well why not?" Are you a cripple? j:

"I'm on the shitter." v:

> "Well...um...well see here. If you see Mr. Bones could you tell him we want to get in touch with him and it's a very serious matter."

"No." v:

j: Well I guess I know when I'm licked. Wonder if I could make it to the Welfare Office before closing?

Note 1.

Rules and Regulations of the Triplescrew Home for the Criminally Sane.

1. No dealing out the front door.

2. Under-age skank must be out before daylight.

3. Firearms must not be discharged though interior walls and ceilings.

4. New articles must be stored elsewhere for at least one week or until they are no longer hot.

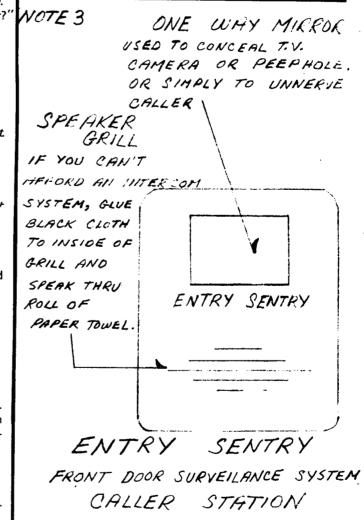
5. Hogs must not be flashed in the living room between 2 and 11 A.M.

6. No registered mail is to be signed for.

7. No one is to actually admit that anybody lives

8. Tenants are fully responsible for any horror shows on the part of their guests.

Materials can be had at the Midnight Workshop Supply, in the case construction sites (lumber) and oil tank fabrication yard (steel.)



NEXT WEEK.

The column that was supposed to be in this week.

Why be half safe? Protect yourself and loved ones from bill collectors, process servers and other preverts. Install the ENTRY SENTRY front door surveilance system today. For working drawings and parts lists, send \$1.00 to Total Survival Enterprises, Box 500 The

Munro defends his government's policies

A chance to influnce the health and welfare minister?

John Munro was scheduled to speak at Uvic on Friday, Oct. 3. He was too busy to speak to us. So here's what he told students at the University of Waterloo on Sept. 30. Reprinted from the Chevron.

Federal health and welfare minister John Munro answered questions in the campus center tuesday in a session billed by the sponsoring campus Liberal club as "your chance to influence government policy on drugs and other matters'

The session turned out to be ment policy

ual opening remarks and went and you answered in sweeping all Canadians, and this change is directly into answering questions. because he said he had limited time available.

QUESTION: experience I know that the use of which applied to society as a the Indian act altogether. grass and acid does not effect the whole. The only way that I can nearly as much as the laws being question is that the established dian education. enforced to control this use. Has authority has persisted in its bethe government considered this?

have made amendments to the trary, we cannot alter the laws lose out. narcotics control act whereby governing its use. proceedings on a first offence of by indictment.

This leaves open the possibilities with previous legislation. This is an improvement, but is a superficial and inadequate approach acknowledge that inflation, among me anywhere. to the problem.

into the non-medical use of drugs, and an interum report will be final report is expected in two years.

The members of this commission have been appointed by the sults in an atmosphere free from enough, and changes must be programs have to be re-designed. government influence.

It has become evident that this

This is an urgent problem, and that is why we requested the in- facilities available. terim report in six months, even the time to analyze their data thoroughly

When the results of the investification.

QUESTION: Does it not seem for the death of those Indians. incongruous that even though the To say that politicians don't many things in Canada are bad, laws are being questioned, they care for the problems of the and that lots of things are reare nonetheless being very strictly people is wrong. Does the change quired to improve them. Why is enforced?

MUNRO: much was known on the question. it. It is the challenge of government do so until more is known. known.

a law that is in doubt?

Is it wise to render a large part were available at all. of our society law-less because the laws are obsolete? None of medical schools across Canada provements into effect, the in-

cost of undertaking this investi- in the north. Sure, there's lots to evidence of progress is shown. gation into the non-medical use of be done, but we're working as It seems hopeless.

MUNRO: Somewhere between one-half and one million dollars.

costing the government to enforce the isolated settlements in the the present laws on pot?

difficult to determine.

because it has not legalized pot?

how much, I don't know.

more of a defense by Munro of be more specific with your an- partment. why one can't influence govern- swer with regards to the repealing of the laws on pot? . I was in-Munro dispensed with any us- quiring specificially about pot, the same access to services as terms, dealing with society as a whole.

society. How do you explain this? will pay their premium.

quate to meet many needs.

This amount will be increased exactly when. The canada assis- up? tance plan is available to help people living in high-cost areas.

made

problem cannot be solved by the ment stand on Indians? The sit- seems to set up a royal commisenforcement of these laws alone, uation even within a hundred-and- sion to study the question, and be construed to be compatible and that the root of the trouble is fifty miles of Toronto the Good is the issue is then allowed to be- with our just society? something that pervades our terrible, and many women who come dormant. The Carter comsociety and effects it as a whole would normally live die in mission inquiry into taxation is a something to which we must all $m{\lambda}$ childbirth due to the poor medical prime example of this.

mission were reluctant to offer and don't care to to a good job. suggested by the Carter commis-Indians.

gation are submitted, the govern- indictment of the Canadian people, all-or-nothing position is untenable, ment will amend or repeal what- for is not the government the and we will apply whatever reever laws seem to require modi- agent of the Canadian people? It commendations we feel are needed is Canadian society that is to blame at this time.

from private life to public life nothing being done, now? The present laws make such a profound change in have been in existence for a long people that they no longer care that may not be evident to you,

many isolated settlements in the more improvements. territories and the northern part QUESTION: Would it not be of the provinces, and instituted dian government's position with better to suspend than to enforce crash programs to set up clinics regards to a civil or military in these areas. and install per- draft? MUNRO: Many of the laws manent doctors in areas where now in effect are due for a change. beforehand no medical facilities does not support any form of draft.

and have entered into agreements action of government in many QUESTION: What will be the with them to improve the services fields is frustrating, and little quickly as we can in this area.

QUESTION: How much is it ments are being concentrated in far north. What happens to the MUNRO: The total cost of law Indian settlements nearer the enforcement is in the vicinity of cities, and what happens to the 40 million dollars. Just what por- Indians who leave the reserves tion of this is involved in the en- to study in the cities? Who covers forcement of the narcotics act is the Indian's health requirements in the cities?

QUESTION: How much tax MUNRO: The department of revenue is the government losing Indian affairs, with the provincial government, is responsible MUNRO: (laughs) Lots, but for Indians' welfare. Only that which concerns their health is QUESTION: Would you please under the jurisdiction of my de-

There is a change coming about. where the Indians prefer to have being made in the department of Indian affairs and northern devel-MUNRO: I understood that you opment, where the stated intenr'rom personal were asking about something tion is to eventually do away with

The federal government has to studies and lives of students be more specific about your assume the ultimate cost of In-

QUESTION: Due to the con- months and get the hell out of lief that marijuana is harmful. centration of efforts in the north, here and help us to cure the prob-MUNRO: Yes, we have, and we Until we have evidence to the con- many Indians closer to the cities lems, instead of taking three or

MUNRO: The administration QUESTION: The very small of services to these Indians is all that we have, for we must posession of marijuana can be by amounts of money being allocated done through a cost-sharing areither summary conviction or in old-age pensions, totally inade- rangement with the provinces. work, and this takes time. The quate to meet the needs of our Those Indians who are unable to democratic confrontation of varpeople does not seem to be con- pay their share of their medical of reduced sentences or probation, sistent with the much-mouthed premium will be considered as takes time. avenues that were not avaiable tenet that we are living in a just indigents, and the government

MUNRO: I'll be the first to QUESTION: That doesn't leave

other things, has rendered the MUNRO: That might not leave An enquiry has been launched old-age pensions totally inade-you anywhere, but that's the situation.

QUESTION: Are you planning presented within six months. The in the near future, but I can't say a review of the baby-bonus set-

MUNRO: Many agencies, among them the economic council Our benefit structures here in of Canada, agree that the disgovernment, and the frame of Canada represent approximately tribution of government funds by reference of the study was set 12 percent of our gross national a universal payment method is forth by the government, but the product, which is far better than not alleviating the poverty probmembers are to pursue their re-most of the countries of the world. lem in Canada. The money is not search and accumulate their re- Even so, I agree that it is not reaching the needy, and these

> QUESTION: Whenever the QUESTION: What is the govern-government has a problem it any of the Carter commission's ually a little out of reach, an ideal

though the members of the com- are paid only 10 dollars a patient, MUNRO: Some tax reforms ment of our lot. their conclusions until they had Since the government does not sion will be brought forth at the completed their inquiry and had bring an end to this situation it is next session of Parliament. responsible for the death of many Though Dr. Carter said that to be effective all of his recommenda-MUNRO: That's a pretty harsh tions must be accepted, being in an

> QUESTION: We all know

MURO: We are doing things time, and were drafted before about their fellow-man? I doubt as well as the various amendments criminal code, languages We're spending more money on bill-we have already brought to change our laws in an enlight- Indian health than ever before. into effect. This next session of ened manner, and we cannot do We have taken a good look at parliament will see a good many

QUESTION: What is the Cana-

MUNRO: The government

QUESTION: It seems to take We have contacted many of the so long to get any concrete im-

MUNRO: It's not all that hope-QUESTION: You said that less (laughter). Why don't you do Indian health service improve- your work here in school in two



MUNRO

four years to get your degree?

We can't go ahead and discard work within the existing frameious ideals and the resulting dialog

QUESTION: Is the federal government going to ban the use of DDT and the practice of wire-

MUNRO: The control of DDT is in the provincial realm, and though Ontario has nominally banned its use, it has made so many exceptions to this ban that it is ineffective.

I'd like to see stronger measures put into effect on the use of DDT and other similar products.

The minister of justice has instituted a ban on wiretapping with his amendments to the criminal code, and I strongly endorse these controls on the invasion of our privacy.

QUESTION: Can the tactics used by the local narcotics squads Q

MUNRO: The just society is Will aspire, something that is perpet-Doctors who come into the area recommendations ever be applied? that causes a constant improve-

OTTAWA (CUP) -- A judge dismissed trafficking charges against a Carleton University student here Wednesday (October 22) on the grounds that he was trapped into the offence by an RCMP officer who had become his "friend". Gordon Shipley, 22 was charged with selling \$30 worth of hashish to RCMP undercover agent Larry Lowes

But Lowes testified he thought Shipley a naive person, who respected him as a sort of 'big brother', and also said he had borrowed \$10 from the student refusing to return it until Shipley got him some drugs.

Judge McAndrew dismissed the case, ruling that 'without (Lowe's) inducerents the accused would not have trafficked in drugs," and that the duty of an undercover agent is not to manufacture crime.

The crown is considering an appeal.



SATURDAY THE NEON LIGHTED PEOPLE

DRESS: Jackets and Ties, Please RESERVATIONS: 382-0222 386-0011

B.C. SOUND & RADIO SERVICE SALES & SERVICE

Car Radios - Transistor Radios Record Players Tape Recorders Stereo Tape Players For Car, Boat or Home

"Always a Place to Park 931 Fort Stre 383-4731 lacacacaca

1327 Broad St. (at Johnson)

10% DISCOUNT

- Instant Optical Repairs
- One-day Prescription Service
- Eye Examination by appointment with an Eye
- Free Eye Examinations under B.C. Medical Plan
- Credit Terms
- Open All Day Monday through Saturday

CONTACT LENSES 384-7651

RUSS HAY BICYCLE SHOP

Specializing in 10-Speed Bicycles.

2542 Government 384 - 4722

Bhang, Bhang! And you live. old haiku

REVIEW: Finnegan's Wake

By Barry Friesen

I suppose if you trapped Lewis Carroll, sobered him up, doubled his intelligence, tripled his imagination, locked him up in a small room in a dusty Dublin boarding house, and told him to expand "Jabber wocky" into II volumes, the result might somehow be similar to what Mary Ella Bute did to us last Sunday night in her film version of Passages from James Joyce's Finnegan's Wake. But then again, maybe not.

The main point of agreement about this, the UVic Film Society's second presentation, seems to be that whether you don't-understand/dislike-it or don't-understand/do like it, there are few films that are even remotely similar in content or style (if anyone cares to make the distinction anymore). Watching an English movie with English subtitles is practically a unique experience, and it is this sense of difference which either captivates your stunned attention or repels you to the point of leaving (as several dozen did Sunday night).

In a way, we were prepared for the fragmented mental exlax of Finnegan's Wake by the bowelconstricting short shown just before. As a sort of reversal foreshadowing, whoever chose Roberto Enrico's Incident at Owl Creek to precede Finnegan's Wake performed a rather brilliant feat of juxta position. Incident is a trip, depicting a hero who gets high on the immanence of his own death. The film expands the time lapse between the mental realization of death and its physical fact. There is nothing in Incident but fierce, desperate, hopeless action. A man is hanged, and despite the ferociousness of his mental lust to escape and live, he dies.

Finnegan's Wake is really the same film in negation. Language is the beginning, the end, and the eternal fragmented boredom in between. Joyce seemed to conceive of Finnegan's life as an extended linguistic self-manipulation. Mary Bute further refines Finnegan out of existence by symbolizing Joyce's symbols. The result is an anti-trip, cata-

pulting the audience away from life instead of into it, with nothing to think about except the meaning of meaninglessness and nothing to watch except Mary Bute watching Joyce do push-ups with his tongue.

All of which is not to say that phonetic gymnastics can't be fun, but only that for many people two hours of exploring punny possibilities leads to a sense of innocuousness rather than excitement. Finnegan's Wake is in this regard unique among modern films, in that it is virtually sexless. My impression of Finnegan (and perhaps Joyce?) is that his idea of making love would probably consist of a choral recitation of the latin names of the human genitalia. Or at best, instead of a postcoital cigarette or raid on the refrigerator, Finnegan (or Joyce) would probably settle back, turn to his mistress and say, "Well, this is what happened . . .

But there is a definite positive Finnegan's Wake, though it is more therapeutic than artistic.

The film focuses on the way in which we use language as a sort of communal security blanket, permitting ourselves only the limited symbolic sensations of reality that we can stand. And responding to life in terms of the things themselves seems to be a fairly prevalent life-style, especially perhaps among those who like to go to films such as this one.

The therapeutic aspect of the film enters with the obvious awareness of both Mary Bute and Joyce that we rely for our own security on the constancy of our symbolic systems: a word must be used in the way we are accustomed to hearing it used if we are to retain a secure sense of what is happening. So what happens when, as in Finnegan's Wake, language is used according to its greatest number of possible meanings rather than its smallest number?

First of all, we feel the necessary sense of disorientation. We value to watching something like - use words to symbolize a firm relationship between ourselves and the world, and when some-

one uses those words creatively, we are forced to find something "real" inside ourselves to depend upon. If this kind of self-re-evaluation rather than boredom was the result of Finnegan's Wake, the value of watching it is obvious. Anyway, Finnegan's Wake is a good experience for any of us who have acquired the collegelevel neurotic awe for that particular aspect of our environment which is embodied and represented by language.

Con't from Page 16

ful as this last one. Any violence would undo the good that come from the first held this month. It would be unfortunate if there was a backlash because of irresponsible violence ... Thank you MR. TRUDEAU for lowering the voting age to eighteen. Now, if we can only convince MR. W. A. C. BENNETT that the drinking age should be lowered to the same age we will have something JOHN SANFORD once said: "He that goeth to bed with dogs ariseth with fleas."

Poems

mary morgan

ICEWORM

He is a winding occlusion in a crystal hush; movements are his life-work.

Eyes along his body's length search always for variations in the colour white:

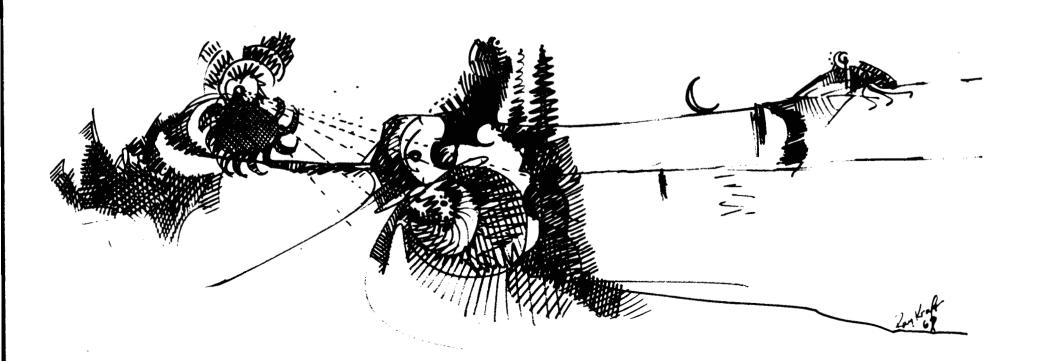
white of the segments, sky and snow of his self, and whatever else there is.

CENTAURESS

She is a painter of crescents on smooth surfaces, satellite of knowledge to a world sprawled upon its back.

In mists of heat we prance over the sand, scarcely marking its flatness, Those wiser to the middle zone shun stone and rock, however small:

the moon goes down like iron she waits near water, a splinter of leftover light.





THE DEN

BARBER-STYLISTS . TO MEN Phone 385-0713 644 Yates St.

Hallowe'en:

Soc Hop — Slug

UPPER AND LOWER SUB

8:00 to 12:00

BARCUSESWILLING

.50

SLUG - .25 (extra)

fabulous' fashion boutique

DRESSES - 1/2 Price! \$12.98 to \$22.98

9 To 5:30 Daily, 9 To 9 Fridays 386-9622 1320 Government Street



TIRED OF SNUGLING UP TO JUST A GLASS ?

TRY US

Entertainment Nitely!

6PM - 2AM

COVER CHARGE BEFORE 9:00

After 9 PM, cover charge deducted from food bill.

My Two

by Bert Weiss

There is a definite need on our campus to have a better understanding with our professors: with this in mind, I would like to organize a program where 6 to 8 people each week ask one prof and his wife out to dinner at the COMMONS DINING HALL. The dinner would be followed by an hour or so of discusions on anything. The idea is to meet professors from other courses and to expand our scope of knowledge about other courses. If you are interested in this program please leave your name in my pigeon hole in the SUB Did anyone catch the FROST SHOW that had ADAM CLAYTON POWELL JR. on it Said Powell," I am probably the only living American, black or white, that just doesn't give a damn You people in the residences should keep in mind that you are all members of the AMS and that you have a say in how money is spent. Also if you have a beef against the policy of the REPRESENTATIVE ASSEMBLY why don't you make the effort to be heard through the facilities that there already are instead of creating a separate system?....Anyone that missed the in the SUB and the other at the HISTORY UNIONS BALLOON DEBATE, missed a very funny debate. All four profs that took part were good but Mr. C. COWAN

RIP stands for "Recommendations Influence Progress". Last year the EUS sponsored a RIP Day for the purpose of giving the ED students their oppurtunity to make comments about anything connected with Education (Faculty, programs, Books etc.)

The date has not been set as yet but will likely occur during the week of November 24th the first week after the Fall Practicum.

Booths will be set up throughout the MacLaurin Building | and other buildings, probably in the S.U.B. There will be tape recorders available if a person just wants to speak his peice, but it would be preferred that he writes out his comments - critical or favourable.

won it with his taking the role of ADOLPH HILTER singing GOD SAVE THE QUEEN . . . I wonder if anyone realizes that there are rooms set aside in the CLERIHUE BUILDING for study?With the LIBRARY being as crowded as it is and the RESERVE READING ROOM noisier than the lounge, it might be the ideal place to study There are two soc hops on FRIDAY NIGHT that should be of interest to UVIC students; one JUBILEE NURSES RESIDENCE Let's hope that the next MORATORIUM DAY is as peace-

NOVEMBER 1-SATURDAY

10 am -- 10 pm

Royal Auto Sales presents

1805 Blanshard St.

GIANT GIANT GIANT

GIANT

GIANT

GIANT

GIANT

PUBLIC

PUBLIC

PUBLIC

PUBLIC

PUBLIC

PUBLIC

200 CARS



PRICED FROM ONE DOLLAR TO **TEN THOUSAND** DOLLARS



Dealers Welcome Public Welcome

TAKE ADVANTAGE OF THIS OPPORTUNITY TO SAVE

Watch for posters on the SUB NOTICE BOARD. We have imported auctioneers from the East who are used to WHOLESALE PRICES.

We have anxious and desperate dealers, public and private, who are out to give away 200 vehicles. Come and bid with Mainland, Interior, and Island Dealers.

DAYLE ENTERPRISES LTD.

Beside the Arena and behind Royal Auto Sales on Caledonia - Between Blanshard & Quadra

Phone: 386 - 1711

SAFE

Well, Men, there's a good chance that after the next meeting of the SUB management board, we'll have contraceptive machines in the washroom in the

The Executive Council decided to support the installation of condom vending machines at recent meeting, in response to a letter from Dr. H.K. Kennedy, Director of the Divison of Veneral Disease Control, suggesting that such machines be introduced into "the male washroom of your building.'

In the letter he said, "Very little veneral disease occurs in university students, probably because they do not associate with that element of society in which V.D. is spread . . . the primary use of the condom is for single status individuals for contraception and it would be desirable to install these vending machines in your institution because most of the people using your institution fall within this single status category."

In a quick survey conducted during the midst of the Playboy Bunny Bash Saturday night most students were in favour of the installation of the machines.

"I think they're a really good idea," said one young Hefnerian. The band playing downstairs, a Vancouver group called "The Friendly Cactus" said, "Yeah, that's cool. We're for sexuality and everything else. Why not?"
"Why?" responded the female

One of the snugly little bunnies said to the Martlet, "I don't believe in birth control. It's a good idea, but .:.

One alumnus of the university, who wished to remain anonymous, said, "I'm frankly shocked and appalled, certainly . . . I feel that this will result in a terrible increase in this heinous promiscuity which appears to be the Curse of Our Time. It can only result in vengeance from heaven in form of Plague, Pestilence, Hangnails, Etc."

Administration President, Bruce Partridge, who is also being installed this week, was unavailable for comment.

NOTICE

to all team managers and athletic clubs.

If you want your team or club to be publicized, a report on the game or event should be placed on the Martlet office or in the Martlet box in the SUB, c/o Brian Butters, Soprts Editor, fore noon on Mondays.

HOCKEY OPENERS FRIDAY!

by Brian Butters

UVie's hockey Vikings on Friday night play the first game of the season against last year's champions of the Vancouver Island Hockey League, Stocker's North Americans. The game starts at 8:00 p.m. at the Esquimalt Sports Centre and admission is free to all UVic students who produce A.M.S. cards.

The Vikings have 28 scheduled games this year; 14 in the local V.I.H.L. and 14 in the Western Canada Intercollegiate Athletic Association.

After having played a round of exhibition games last year with W.C.I.A.A. teams, Vikings are looking forward to a good year in that league. Local competition in the V.I.H.L. should prepare them for their conference games.

This year's Vikings crew has a core of players who played last year for UVic. On defence Stan

Ruzicka, Jim Haddrell, Ralph Halsall and Paul Hanson are back, while veteran forwards include Carl Naso Lance Foreman, Bill Westover, Gary Hales and Bob

Goal-keeping chores will be split between Greg Larsen and rookie Fred Tenisci of Trail. This year's list of rookies is long but promising. Terry Yellowegga and Hugh Trask hail from Quesnel, John Hughes, George Smith and Mike Leonard from the Kootenays, Larry Hackman, Dave Cousins and Dwight Folk from the Okanogan, Doug Carter from Powell River, and Dave Todd. Paul Morrison and Len Briggs from

As admission is free this year for all Vikings games, a large university crowd is expected. Vikings manager Wayne Pelter invites all students to bring wineskins, women, and shit-disturbers to Friday night's game.

UVIC CLOBBERS T-BIRDS

On Saturday, at Thunderbird Stadium in Vancouver, the UVic Vikings rugby team proved that UVic produces better rugby players than U.B.C. They did it by clobbering U.B.C.'s collegiate schedule. UVic scorers were Ted Hardy, with two tries, two converts and a penalty goal, and Center Dave Leonard who scored a try.

In other weekend rugby action, the Norsemen defeated Cowichan in a First Division contest by a score of 11 -6 to gain a tie for first place in that division, while the Second Division Saxons won out over Cowichan's second XV, 16-13. Saxons also are in first place in their division.

CAREERS IN METEOROLOGY — DEPARTMENT OF TRANSPORT-METEOROLOGICAL BRANCH

BACHELOR LEVEL GRADUATES (majors & honours) PHYSICS AND MATHEMATICS - PHYSICS **ENGINEERING PHYSICS**

GENERAL SCIENCE GRADUATES WITH PHYSICS AND MATHEMATICS

Interviews on Campus — Date - November 7 — 12, 1969

DETAILS & ADDITIONAL INFORMATION AVAILABLE AT YOUR PLACEMENT OFFICE



Public Service



Auto Sports Club

in his Cooper with only 8 penalty will be a rally on Nov. 16.

The UVIC Auto Sports Club points. After a run-off for second held its Second Reliability Run place, Ian Barnes broke the tie of the year in the Elliot Parking to retain second place in a Trials Lot on Sunday, October 26. First III. Denis Wende in his Volvo place was won by Gerry Green placed third. The next club event



REASURE VAN

WORLD UNIVERSITY SERVICE OF CANADA

Sub Jounge 12-5 † 7-10

The Coming Scene

SPECIAL EVENTS

TREASURE VAN '69

Don't forget Nov. 3-7 in the SUB Upper Lounge from 12 – 5 and 7 - 10pm. For those special Christmas gifts that you can't get anywhere else; try the goods at TREASURE VAN. We'd like to see you there.

This is the last year for TRE-ASURE VAN at U. Vic as WUSC has decided to discontinue their sponsorship. I hope some other organization picks it up as it has proved in the past, as it will this year I'm sure, to be a worthwhile

GLENN YARBROUGH

The Activities Council is bringing this great singer to U. Vic on Wednesday, November 5. Taking place at the gymnasium from 8 pm till 10pm, tickets are available at the SUB General Office.

WALK VOLUNTEERS

MILES FOR MILLIONS is only a matter of two weeks away. The committee in charge of this walk has set up office in Clubs Room C of the S.U.B. Anyone interested in helping with the organization of the walk is encouraged to enquire at Room

XMAS CARDS

Once again, the University has produced a special Christmas card for use by faculty, staff and students. It's cheaper (\$1.50 a dozen) than comparable cards from other sources and uses a motif in 3 colours. The card is now on sale at the SUB.

SUGGESTIONS?

POLIT: CAL SCIENCE FOR-UM would like some guidance concerning the type of speakers the students of U. Vic would like to hear. If you have any suggestions to whom you would like to have appear at U. Vic would you please leave a mesage for me in the Martlet Office. It doesn't matter how 'far-out' your idea of a speaker is we would just like to know whom you want?

QUEST OF INNER SPACE

DR LAMPERT DOLPHIN a research physicist from Stanford University will be speaking on 'Quest of Inner Space" - 12:30, Monday, November 3 in MAC 144. This is sponsored by the Varsity Christian Fellowship & the Campus Crusade for Christ.

VICTORIA'S CHINATOWN

MR. WILLIAM HOOSOM, Victoria's Assistant City Manager will talk on "Urban Renewal as it Affects Victoria's Chinatown' on Monday, November 3rd, in Cornett 108. He begins at 12:30 pm.

SECULARISM

12:30, Tuesday, November 4 in Clubs A & B, there will be a panel and small groups discussion on "CHRISTIAN SECULARwith Dr. Frank Peters. Gary Wickett and two students.

FISHY TALE

The Department of Bacteriology and Biochemistry presents PROFESSOR T. D. D. GROVES who will speak on "Fish Growth and Nutrition". This will be on November 4, at 7:30 pm in Craigdarroch 206.

INTRAMURAL ATHLETICS

MEN'S FLOORHOCKEY

Team entries will be accepted up to 9:15 pm of Thursday October 30th. Competitions will get underway at that time.

LADIES' VOLLEYBALL

The Ladies' Volleyball League is scheduled to continue this Monday, November 3rd. At the gymnasium, starting time is 7:45 pm.

EXTRAMURAL

ATHLETICS

Hockey Vikings will open their season this Friday in a game against the Stockers. This will be played at the Esquimalt Arena starting at 8:00 pm. Admission is free on presenting your AMS Card.

Cross Country teams from the W.C.I.A.A. will converge on Victoria this Saturday to compete in the Western Canadian Championships.

Rugby Vikings will play the rough and dirty JBAA team this Saturday, November 1 at U. Vic. The bell rings at 2:30.

The U. Vic. soccer team will play the Hourigans on Saturday at Central, Game time is 8:00 (?). This time (and maybe location) are subject to debate. Do they have lights at Central or is the game being played at 2:00 pm or is it being played at Royal Ath-

The Uvic Soccer team (Division 11) will be playing Tillicum at U. Vic on Sunday. November 2. Kick-off will be 2:15.

CLUBS

TALISMAN

MUSIC STUDIO

SPECIAL - GRETCH GUITAR

New \$795. NOW \$349.

Used Epiphone & Gibsons

20% OFF all new list prices with this ad

384-9222

939 Yates

ANGLICAN CLUB

The Canterbury (Anglican) Club meets every Thursday in the Library, Room 203 at 12:30. Anyone interested may attend.

ANTHRO-SOC CLUB

The Anthro-Soc. Club will meet at 12:30 pm Monday, November 3rd in Cornett 108, Topic discussed by Mr. William Hooson, a town planner in Victoria's Chinatown.

BIOLOGY CLUB

The Biology Club meets each Tuesday, 12:30 in Elliot 601.

CHINESE STUDENTS ASSOC-

The Chinese Students Association would like to welcome all students to join us every two weeks on Tuesdays at 12:30 pm. Clearihue 207. The next general meeting will be held on November 4.

CURLING CLUB

Uvic Curling Club has posted their draw for this Saturday, November 1. The list is on the Athletics Bulletin Board in the

DIVING CLUB

There is an important meeting of the Diving Club in Elliot 061, Monday November 3, to discuss and finalize the BAMFIELD trip. Dive this weekend to Henderson Pt. Meet 10:00 am, Sunday, Nov. 2 in Elliot Parking Lot.

FENCING CLUB

The Fencing Club will meet every Thursday evening at 8:00 PM in P Hut. Everyone is welcome, experienced or not.

FILM-MAKING

On Friday, October 31 at 12:30 in CLE 203 there will be a meeting of all people interested in film making. Everyone is welcome.

FOLKDANCING

Meeting night has been changed to Tuesday, 7:30 - 9:30 in the SUB. (Further directional signs will be posted therein). Everyone's welcome anytime, or just come and watch.

HAM, ANYONE?

If you're interested in becoming a radio operator or interested in morse code you are encouraged to turn up in Elliot 163 Thursday at noon. There are, at present, 5 radio operators and anyone has the opportunity to take the DOT Test (Department of Transport and Radio Operating Licence).

SEATTLE EXCURSION

On November 21, 22, and 23rd, the Player's Club is sponsoring a trip to Seattle. Already lined up are 3 performances: 'Your Own Thing' (a musical similar to the theme of Hair), 'The Three Sisters' by Chekov is a tradic-comedy presented by the Seattle Rep. as is 'Joe Egg', an avante garde production. The approximate cost has been set at

Equity Actor, CLAYTON CORZATTE, will be running a Workshop Theatre for Player's Club on November 10 in the Pheonix. He will be appearing in both of the Seattle Rep productions to be seen in Seattle. SKI CLUB

Meeting today at 12:30 p.m. in Elliot 168.

Next meeting will be on November 13, same time and same place. The 'Where It's At' directorate will be given out to the Ski Club at this time.

WINSTON CHURCHILL IS COMING

You may sign up now for the Xmas trip to Bogus Basin in Idaho at the end of December and beginning of January. If you're interested in going contact Lynne Brassington through

BY MIKE FARR

WANT TO ACT?

the SUB.

In the 'Experimental Theatre'. the Player's Club will be holding auditions for their November productions. Everyone is welcome to try out. Friday at 12:30 p.m.

ENTERTAINMENT

The Slug Cabaret will be held in the SUB Upper Lounge Friday, from 8:00 - 12:00. Admission is 30 cents, with drinks 3 for \$1.00. A.M.S. cards must be shown and only those over 21 will be admitted.

Folk singer, DENIS JOHN-STON, will provide the entertainment.

STUDENT FILM SOCIETY

On Sunday, November 2nd, at 8:00 p.m., in MAC 144, the U. Vic film society will present the film 'Salvatore Guiliano', directed by Rossi.

Next week, the film 'Paris Belongs To Us', directed by Ri- 3. vette, will be shown.

SOC HOP

The Hallowe'en Soc Hop will be held at the SUB on Friday 4. evening from 8 - 12 p.m.

TWO GENTS

Sights and sounds from the wilder days of the American West are being restored in the University of Victoria theatre department, in preparation for the first production of the 1969-70 season.

The Phoenix Theatre opener is Two Gents, an adaptation of Shakespear's comedy Two Gentlemen of Verona. It will be performed November 6 through 15 at 8:30 p.m. Directed by John Krich (of Victoria Fair fame), the tickets for this show will be \$2.00 with special \$1.00 student rates for Monday through Thursday. The number to call for reservations is 477-4821.

NOON HOUR CONCERT

On November 4, at 12:30, in MAC 144 there will be a concert by students of the Department of Music and students of the Victoria Conservatory.

CUDL FESTIVAL

The National Festival for the Canadian University Dramatic League will be held in Ottawa on Feb. 8 - 14. The Local Display (not to be called festival) will be held on Nov. 27 - 29th in the Pheonix Theatre. Each evening will have 3 one act plays.

HOMECOMING ACTIVITIES

The Homecoming Dance will be held at the Crystal Gardens on November 7. Playing will be the Ambassadors and Barcusewilling. Tickets are \$3.50 a couple and they are available at the SUB General Office now.

The annual Pancake Breakfast and Log Saw will be held next Saturday, November 8 at Clover Point. Times are 7:30 a.m. till 9:30 a.m.

In the evening there will be a Beef and Beer Barbecue at the SUB. The charge will be \$1.75 a person.

WINE AND CHEESE PARTY

On Saturday, November 1st, 3:00 - 7:00 p.m., there will be the Official Opening of the Signal Hill Creative Centre at 1705 Esquimalt Road. This will give anyone the opportunity to view the individual studios set up by various artists.

SYMPHONY

On November 2 and 3, (3:00 p.m. and 8:30 p.m. respectively), the Victoria Symphony Orchestra will present Vladmir Lancman on the Violin, Alicia Mitshenko Lancman on the piano and Laszlo Gati as the conductor. This will take place at the Royal Theatre. FILM

World Adventure Tours is bringing William Moore and the film, 'Portraits of the Orient' to the McPherson Playhouse. November 3, 6:00 and 8:30 p.m.

A.M.S. TYPEWRITER PENTAL **SERVICE**

Rates: \$.75 per day \$2.50 per week (max). \$1.00 per day overdue time

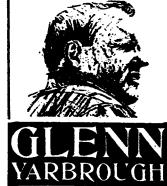
- 1. A deposit of \$5.00 at the time of order.
- 2. Machines must be returned before 4:30 p.m. on the day of expiry. Please be punctual, someone may be waiting.
- Please report any mechanical failures - there will be no extra charge unless caused by carelessness or deliberate abuse.
- A.M.S. cards and one other piece of I.D. must be shown.

Brother Paul Cont'd. from Pg. 19

others they could stuff the whole business up their asses, packed his bags and took off.

If indeed there is someone else taking McCartney's place, he is doing one helluva good job. If there is a change, in his voice, it isn't noticeable. The Beatle compositions are still among the best in the world (even though Lennon is presumably bearing the brunt of composing. If Paul McCartney really is still alive and still a Beatle, why the over-powering interest in death? And why do the death symbols seemingly always mark out McCartney?

GRANDSON OF WINSTON CHURCHILL McPHERSON PLAYHOUSE Saturday



with George McKelvey WED., NOV. 5 **UVic GYM** 8 - 10 p.m. Students: \$1:50 with AMS Cards General Admission: \$2.00 Tickets available Student Union Bidg Bring A Pillow

(sc)

BROTHER PAUL: where are you? BY RICK WORMALD

dent decided to write his thesis on the Beatles, the group that started a whole new sub-culture in the Western world. As his research progressed, he found many peculiarities in the last four Beatle albums: SARGEANT PEPPER'S LONELY HEARTS CLUB BAND, MAGICAL MY-STERY TOUR, THE BEATLES, and ABBEY ROAD. The evidence dug up is almost overwhelming. Could Paul McCartney be dead?

Radio station CKLG in Vancouver followed this up by investigating the rumours which have been running rampant all over the world, and came up with such questions as: Why the sudden Look alike Paul McCartney Contest in England? Why the following dumping of beloved Jane Asher? And most important why the predominant preoccupation with death in their last four albums?

On the cover of Sargeant Pepper's Lonely Hearts Club Band, there is a large letter P on the grave with Paul's guitar inside it. Paul is holding a black instrument (black - the traditional color of death) while the others are holding gold instruments. On the back cover, Paul has are all facing us. On the inside fold-out. Paul's arm band has the initials O.P.D. (in medical terms: Pronounced Dead). One of the lines FROM A. DAY IN THE LIFE reads "He blew his mind out in a car; he didn't notice that the lights had changed." (The student who (The student who wrote the thesis wrote the thesis came to the conclusion that McCartney died in an automobile accident in November of 1966.)

On the cover of MAGICAL MYSTERY TOUR, Lennon, Harrison, and Starr are all wearing white costumes while McCartney is wearing a black one. On the pictures that came inside the album, Paul is sitting behind a desk with a sign saying "I Was." Another picture has the other three Beatles with red roses in lapels while Paul has a a black rose in his lapel, and is holding a bouquet of flowers. The supposed Lennon-McCartney composition STRAW-BERRY FIELDS FOREVER has barely audible at the very end. When this is played at a faster speed, the last line becomes audible as "I buried clearly Paul."

The death symbols become even more evident

BEATLES literally reak of death. across after three years of subtle In GLASS ONION: . . . Here's another Clue for you all, the walrus was Paul." In the Harrison composition STILL MY GUITAR GENTLY WEEPS, he seems to be criticizing the secrecy of Paul's death with such lines as ". . . look at you all (referring to Lennon and Starr), still my guitar gently weeps." Even more convincing, the mumbling in the background of REV-OLUTION NO. 9, when played in reverse, clearly says "turn me on dead man.'

On the cover of ABBEY ROAD, Paul is out of step with the other three. He is also the only one who, does not have any shoes on. Lennon's number COME TOGETHER has one line which reads "got to be good looking 'cause he's so hard to see." One could not be much harder to see Ithan when he's six feet under.

The Beatles seem to be trying to convey something by their constant use of death symbols.

hints and clues.

A voice track of pre-1966 McCartney and post-1966 Mc-Cartney was made recently which showed a slight change. No matter how slight, it is still a change. Still another mysterious occurrence has been the disappearance of McCartney's oncefamous dimples.

A spokesman for the Beatles' multi - million dollar company, APPLE RECORDS, simply stated that it is a "grotesque rumor" and that Paul is merely "away on vacation." Lennon, when asked, refused to comment at all.

According to the student who wrote the thesis, and those who since followed it up with their own investigations, Paul McCardied in an automobile accident in November of 1966. It was decided (presumably by the three remaining Beatles) that his death should remain a secret, but

Brother Paul would have to be Subsequently, the replaced. "Look alike Paul McCartney" Contest was started and an imposter was found. He was groomed and trained to sound, look, and act like the real McCoy, and his first record debut was LADY MADONA. Jane Asher was soon dumped and a relatively new chick on the scene became Mrs. Paul McCartnev. Since then, Brother Paul has literally become a puppet.

Theoretically, the whole escapade is entirely plausible. But what about the alternatives? Could it be a publicity stunt? (Sensationalism just doesn't seem to be their bag.) Could it be just a thing with McCartney, such as an infatuation with death? (What about the voice change and the disappearance of dimples? Facial traids don't change that early in life.) Could McCartney simply have disappeared? Perhaps he told the

Budget Meeting Difficult by Tony Farr

This year's Budget Meeting very difficult to describe. Rather than the normal one-night stand (a sixteen-hour meeting). this year's meeting is being conducted in as many as four sessions. The first session was held last Sunday and the second was (probably last night--well past our deadline.

On Sunday, Amrit Manak and Norm Wright presented a motion with two main proposals. First, all budgets would receive interim funds (75% of the budget submitted BY THE TREASURER), and, second, further allocations to be bugdeted during four subsequent meetings.

The purpose behind Manak's and Wright's motion was to give members of the Assembly, and of the Society in general, a reasonable length of time to study, analyze and debate the budget.

The part of the motion granting interim funds to all departments was defeated, and was one of the reasons George Manning opposed a prolonged Budget Meeting--he preferred the meeting to be conducted in one, or at most two sessions, the second to be held Monday evening. However, the R. A. decided to adopt the schedule of meetings provided for in the resolution.

Because the motion is subject to the descretion of the speaker, the following schedule of meetings is not definite:

Wed., Oct. 30 Sun., Nov. 2 Wed., Nov. 5 Sun., Nov. 9.

On Sunday, the following budgets were tentatively accepted (the first figure is what the R.A. decided, the second is the Fin-Committee's proposal): Administration: \$20,929.00 --\$20,929.00; SUB: zero -- zero; Activities: \$7,500.00 -- \$7,500; Academic Affairs: \$4,00.00 --\$2,450,00 Education Action Committee: \$375.00 -- \$375.00; Clubs: \$12,500.00 -- \$11,625.00.

In debating the Activities Budget, Speaker Ian B. McKinnon (who was not Speaker too much of the time) proposed that \$3,000.00 allocated to two concerts under negotiations be cut to \$1500.00 for one concert plus \$500.00 for five noon hour acts at \$100.00 each. After passing by one vote, the proposal was reconsidered and then was defeated by one vote when Drew Schroeder, Speaker at the time, voted against it.

The original Academic Affairs was ammended to Budget \$3,050.00, but before that was voted on, Ian B. McKinnon made another proposal. He suggested that the main concern of students at the university was academic, and that the AMS should make Academic Affairs a higher priority. He moved that Academic Affairs should receive \$4,000.00. The motion was tabled, as were two controversial items (awards banquets and coucil photographs) earlier. Minutes later, the motion was lifted from the table, and passed.

The Clubs Budget provided the main debate of the evening. For the past week, Clubs members had been lobbying for an increase in their budget. They originally been given \$10,300.00, but Amrit Manak had upped this to \$11,600.00 after some negotiating. Clubs requested \$12,500,00 as a minimum, and eventually got it. The main hassle was over Intramural Athletics, Last spring, Uvic students voted \$6.00 per head to Athletics. However, the Athletic Directorate didn't give much to Intramurals, and the Athletics Clubs were in a positión whereby they had to be included under the Clubs Budget of the AMS.

Extramural Athletics Man, Mike time is going to help prevent the Elcock, said that we could only wait until next year. Eric Chesterly said he didn't like being told that he could not influence the spending of his money. A motion proposed by Norm Wright to force the Athletics Directoriate to include Athletic Clubs in their budget (\$3,000.00 of the \$31,000.00 the AMS gives the Directorate) was defeated The figure of \$11,600.00 was 'defeated then \$12,500.00 was passed.

The schedule encompassing the four 'new project SUB 2. External Teaching Assistance, Student Loan Fund and CKVC; which was originally at \$9,000.00 was cut to \$6,000.00 when it was found that the deficit was \$3,000.00 more than expected. By increasing the Academic Affairs and Clubs Budgets by a total of \$2,500,00, there is now only \$3,500.00 left, of which it is generally believed that at least \$3,000.00 must go to Student Assistance. With only \$500.00, all three remaining projects will, be in a terrible position to begin

At this stage, it appears as though a reasonable length of

forecast reduction in the previous schedule, and will lead to a budget that has been analyzed as a whole, and as a document of the AMS policy.

If you're interested in where your money is going, see any member of the R.A. during the next week or so.

There were two most notable quotes during the meeting, which started at 2:00.

At 5:50, Peter Songhurst asked, "Have we started on the budget, yet?" He is rumored to have asked the same question at

Dennis Johnston, at one point, said, "I am violently against this ammendment; I think."

Five new members were elected to the Executive Council, Sunday afternoon: Mike Farr, Tony Farr, Ian J. McKinnon, GregiFraser,, and Richard Quan.

WINSTON CHURCHILL WORLD TRAVELLER Saturday November 8 McPHERSON PLAYHOUSE

A.M.S. CHARTER FLIGHTS - 1970

VICTORIA TO LONDON RETURN

1. May 1 to June 27	58 days	\$265.00
2. May 25 to June 22	28 days	\$265.00
3. June 15 to July 27	42 days	\$265.00
4. July 19 to Aug. 17	29 days	\$305.00
5. May 2 to Sept. 5	18 weeks	\$265.00

VICTORIA TO TOKYO RETURN

6. May	16 to June 5	21 days	\$315.00
7. July	8 to July 30	21 days	\$315.00

We expect a heavy demand this year, so please book early.

Applications are now available at the S.U.B. office.

Package tours, some including Hong Kong, are available; ask us.

Students, faculty, staff, alumni and their immediate relatives are eligible.

All fares include missed flight insurance and transportation to and from Vancouver Airport.

GENERAL INFORMATION:

- 1. A deposit of \$50.00 per person is required with app-
- 2. Balance is due 90 days prior to departure.
- 3. Children under two years old and not occupying a seat travel free.
- 4. The present price-war will hopefully result in lower fares next year. We have been assured that our fares will reflect the lowest rates available and in this case we may expect a downward adjustment.

REVIEW: The Battle of Britain

The message is simple: don't see this film if you are under 35, have never heard of Vera Lynn, and are generally unable to become dewy-eyed about the 1940's and the Second World War. (If, on the other hand, you are none of these, go along and have a good evening's gloat.)

On one level, the film has a good deal going for it: an immense budget, some spectacular aerial photography, meticulous and painstaking research into the events of the summer of 1940. and an all star cast including

Laurence Orivier, Michael Redgrave, Michael Caine, Susannah Yorke, Laurence Harvey and Adolf Hitler.

Unfortunately the stars act with that air of detatchment which comes over people when they find that the whole occasion rather beneath them -'guest-star-syndrom." For large portions of the film, however, they remain hidden behind oxygen masks, or suitably wooden expressions of grim determination in the face of insuperable odds.

Further, the film is marred by a heavily patriotic bias. Despite a half hearted attempt to see Jerry as a basically good egg, the martial music and the victory rolls are reserved for 'our chaps'although this is in some ways preferable to the current fashion of presenting the Nazi as man between the call of his conscience and the evil tyranny of

The less said about the efforts to provide 'human interest' the

by Armenic

better. B picture situations abound, down to the faithful dog who somehow KNOWS that his master is going to die . . .

But if you can bear to sit through the mush, and Susannah Yorke being tragic and capable in face of disaster, there are some really thrilling aerial sequences. But after a time (about five minutes) one dog-fight over the white cliffs of Dover becomes much like another dog-fight over the hop-fields of Kent; two

hours and ten minutes of film is a lot of penance.

If you go be prepared for a final and unforgivable insult: as the totals of dead and injured float across the screen like the score in some nightmare football game, and the curtains close, the management of the Odeon Cinema play GOD SAVE THE QUEEN; then as you stagger towards the exit door, they pursue you with RULE BRITTANNIA or perhaps the irony is intentional

Feedback on Perkin's Easy Rider

view of 'EASY RIDER' by one Illtyd Perkins, I beg to pick hampered the continuity. Hopfault. I have seen some three thousand movies in my life, worked on numerous sets, (most teurishly clumsy, This is a fault recently: THAT COLD DAY IN that, will only be rectified with THE PARK), and once upon reviewed movies and theatrical events for two Foreign Language Toronto Weeklies (IL GIOR-NALE di TORONTO, COR-RIERE CANADESE).

Mr. Illtyd Perkins:

I have just finished reading your 'review' of the film 'EASY RIDER' and would like to take the opportunity to say that I have never seen in my short 24 years such a travesty of the art. And hope not to do so again. Please.

Your 'review', sir, was a simple paragraph's length. That you did in fact see the movie, and liked it, is evidenced by the fact that you took the time and space to retell the story most adeptly, spoiling it, perchance, for the unelightened few that had not yet seen it. As a precis, your piece would merit a cautious 'C'; as a review, I would have to go to another language, or at least another

I was apalled that you failed to discuss the movie on a tech-

TRUSTEES DAY

On November 24, potential teachers will have their opportunity to look over the many school districts of B.C. Approximately 65 S.D. will be coming to UVIC for the purpose of giving information about their respective districts. There will be no superintendants in Victoria at that time so there will be absolutely no chance for students to sign on with any School District. The School District will be set up in the Gymnasium but will not follow the format of previous years. There will be tables set up in the gym where 2 trustees from each District will sit at one table and are there primarily to answer questions about their District and the purpose of Trustees. This will start at 12:30 P.M. Prior to this there will be discussions held at 10:30 A.M. and at 1:00 P.M. in COR 108. A panel will be conducted at both these times and will evolve around Trustees -- their organization and purpose. Professional Year classes will be cancelled from 11:30 A.M. onwards for the rest of the day.

During the Easter Hols. of 1970, Superintendants will be coming to Victoria for the sole purpose of hiring teachers.

nical basis, as it had a number of minor faults that consistently per's direction was in spurts brilliant, but in many cases, amaexperience, and I hope to see more of his work -- and soon. His camera placement was especially well-planned, and the landscapes utilized in a manner unparalleled in American moviemaking, but in this case, a mite over-done.

The characterizations, while credible, were hopelessly alienating. There was a lot of sympathy happening, but very little

The professional editing job had a lot to do with making the flick work, Transition was bril-

But I have no wish to try your job for you at this time.

This was obviously a case where emotion ran away with intent, as you no doubt liked the movie so much on a personal level that the critic got lost somewhere between the beginning, the muddle, and the end.

When you compared the acid sequence in 'EASY RIDER' to Blow Up, I had to throw up my arms in a Latin gesture of disgust. What, I ask you, does 'EASY RIDER' have in common with Blow Up other than celluoid and color? If I started to compare Bosch and Rembrandt's techniques simply because they

MILLIONS

This year Victoria is going to hold its second Miles For Millions March.

This year the march committee is going to try to at least equal the 1967 success of raising \$110,000.00 Fifty percent of the money that is raised will benefit local agencies serving our own community. The rest will be spent on projects ranging from food and medical aid in Africa to helping projects such as farm co-ops in Latin America.

Besides the many university and high school students involved in co-ordinating the event, there is the Douglas Rotary organization, who first suggested that a march be held this year.

Also lending a hand is CFAX Radio which is making an important contribution to communications and publicity.

Anybody who is willing to help with the march organization is urged to see Lynne Brassington, march Chairman, or any of the workers in Clubs room C. Failing this, volunteers may leave names and phone numbers at the SUB general office.

both mixed their own pigments, not only would I be in trouble. but I wouldn't have much for an argument. Stay out of it, man. So let me ask:

How many treatments of an Acid-trip have you seen? On the screen? Or glue - sniffer's day-dreams? Bullshit! No man -- you cannot compare any one movie to another without a basis of content or repetition. Rule number one.

I could go on all day, man, but where would that get us? I don't even have a story to tell. .

In short, I would think that when a person sets out to do something, and I assume you were to review the movie, it would be helpful if he knew what he was talking about. Maybe you did, I don't know. . . . if so, I apologize. And I congratulate you. You hid the fact brilliantly.

> Yours, without malice Mario M. Martinelli

P.S. I'll meet you for coffee any time. I'll buy.

I really have no comment. Mr. Martinelli is entitled to his opinion. My review represented an interpretation and was meant neither to be a precis, an analysis of cinematic technique, nor a simple value judgement. The basis of Mr. Martinelli's objections seems to be that my review was not the one he would have written himself.

TURNING Harrison THE TABLES

Don't believe me when I say that STREET NOISE by Julie Driscoll, Brian Auger and the Trinity (Marmalade 608005/6 is a fantastic album; just hear it and judge for yourself.

Julie has a voice much like Joan Baez's but with out the strain and push. She's a sensitive, versatile chick who can sing Nina Simone's soul (Take me to the Water) and Rich Havens (Inddian Rope Man) and 100% both

Brian Auger is a very talented keyboard musician whose ability as an arranger, vocalist and disiplinarian has resulted in a very tight group. clean, 'Toli' Thacker handles drums and percussion with David Ambrose doing bass, acoustic and vocals to complete the group.

I have never heard a group that can play such a wide variety of types and styles as well as this double album shows this group can. From blues to soul to tributes to Dan Ellis (Ellis Island) and Miles Davis (ALL BLUES) all the way to FLESH FAILURES and I'VE GOT LIFE from HAIR. My enthusiasm carries me away. I wouldn't have believed such a variety could be so good from one group if I hadn't heard it.

Give yourself the same chance. You can't lose and I think you'll dig it.

O.K. man, pick up on this. Another double-album super-secsion recorded near the first Juson Day Colony? Produced byAl Kooper? With Lennon, McCarney, Haffison, Jagger and Dylan? Believe it! It's called THE MASKED MARAUDERS (Diety DKS 9001/2) and if anyone's

going to the States how about doing me a favor? From all word that filters through the once (?) that filters through the once closed (?) border its fantastic!

Could you dig Dylan for 18 minutes of "Season of the Witch" followed by "With a Little Help from My Friends" and a bit of 'In the Midnight Hour" which has to stop because all concerned are laughing too hard? Then follows "Prisoners of War" (Mick and Paul); "Prisoners of Love" (Jagger); "I'm the Japanese Sandman" (for Yoko, John?); and "Mammy" (so you do remember Eddie Fisher, eh Paul). Side four starts with "Cow Pie" (Dylan); and Mick ("always clean") Jagger's "I Can't Get No Nookie"; and ends with "Kick 'l Can't Get No out the Jams" (George and Bob) and what else to finish but "Oh Happy Day" by all.

Naturally, no such credits appear on the cover due to contracts; but once you hear them you'll know who's behind it.

CLASSIFIED

TELL - A - REP About Any thing: Phone 382-4595 after 7:00 p.m. Eric Chesterly

MARTLET - desperately needs volunteer typists.

Chemistry tutoring: general, organic, and analytical ---- call 385-0419.

Polaroid 160 for sale Like new - original price was \$155.00 new. Now \$65.00. See

Martlet

Essays typed 25 cents a page. Paper supplied. 477-4403. Mrs. Obee, 3972 Oakwood.

SHOP SAFEWAY

mainland selling strike bound grapes.

Safeway is a U.S. store, controlled by giant Californian agribusiness. Among the landbusinessmen. Among the landowners of Safeway's Board of Directoris are:

J.G. Boswell, owns 69,919 acres in California, received \$4 million in federal subsidies in 1967 for not growing cotton, is a notoriously poor wage payer in California valley's west side, (\$.90 to \$1.10 per hour,) is the largest grape grower in Arizona. Boswell's vineyards have been struck by the United Farm Workers.

Mr. Arbuckle, also director of the Kern County Land Company, which owns 2,500,000 acres in California thousands of acres of table grapes. The Kern County Land Company is one of the major growers being struck.

Safeway is now being boycotted all over the world by

Safeway has 96 stores in the supporters of the grape workers. shop at Safeway until they stop signed the Safeway pledge not to strike breakers.

Over 250,000 people have selling table grapes picked by



Dianne Bersea - photo



How to Make it As A Woman

FROM THE MCGILL DAILY



Sardo. When you live with a man.

Sure. You live with him and take care of him and hang up his clothes. But just because you do the things a wife's supposed to, don't forget you're still a woman.

One of the nicest things you can do for a man is take good care of your skin.

That means Sardo's unique dry skin formula. It's pure bath oil. The richest. The best. 3 out of 4 women saw and felt and loved the difference after just one Sardo bath.

How about you? Why don't you do something soft and young and special for him. Feel wonderful all over with Sardo.

Dear Sardo			
I'm doing to	his for him. Please se Sardo Bath Oil. Enclo	nd three bath si sed is 25¢ to co	ize samples ver handling.
-	I choose: ☐ Sa ☐ Sa	rdo Floral (ligh rdo Regular (no	tly tropical) orth woodsy)
三派	Sardo, P.O. B	ox 331,New Yo	ork, N.Y. 10046
	Name		
	Address		
Sai	L. City	State	Zip
	IMPORTANT: Zip	Code must be inclu . This offer expires	ded. Offer limited April 30th, 1970.
This year y	ou need Sardu mor	e than last.	

We have attempted to distill all the advice columns, all the Teddy Bear Tricks, that can be seen in almost any magazine, today.

They, indicate, however, superficially, certain aspects of a woman's condition in western capitalist society — that of the consumed. A woman is a commodity: mass-produced nicely packaged to be bought, and then to be displayed.

At the same time a woman as consumer is unquestioning, and easily malleable, providing an easy market for the false needs and useless objects produced by an economic system controlled by males.

The most important aspect of being a women is, of course her appearance, any woman worth her salt must learn to make it on the strength of her imaginative as well as conforming use of clothes beauty masks, jewelry, lipsticks, cleansing creams, hanks of hair (called "falls") dyes, bleaches, tints, nail polishes, eye-brow liners, eye-brow brushes, eye shadows, colognes, cleansing pads, deodrants, perfumes, bath oils, creme foundations, face powders, mouth washes, shampoos, teeth whitners, false eyelashes, mascara, cosmetic soaps, body and hand lotions, hair sprays, and hair-setting lotions.

Needless to say, nothing can be as valuable to a woman as a good body, Charm, intellect, and other personality traits may be useful, but they are all worthless compared with shapely hips and good-sized breasts (a good pair of teats is worth a thousand heads (female heads, that is). There are compensations, however. Lacking a good body, you can squeak by with the girdle and/or padded bra of your choice.

You have probably known this since an early age (about the time when you started playing with big-breasted, highfashioned barbie dolls), but if you haven't you'd better start now, devoting all your time and energy to learning the skills of becoming a good appendage.

IT'S a good idea to go to university. A cultured woman can be very attractive; but only if her "culture" is kept in the context of remaining, at all times, a well-rounded woman. Once you understand this, then go ahead—study English Literature, or French-Canadian History.

A woman who knows about many different things is attractive to men; but remember, a women who is a serious, active participant in something is not.

Even in your intellectual persuits at the university, you will find that your appearance necessarily determines your actions. You can probably best understand this by taking a look at yourself; do you find yourself dressing your best during exams? It gives you the confidence you need because your appearance controls every other aspect of your life.

Do you wear glasses on a date even if you're being taken to a movie you really want to see? Of course not. Your intellectual development comes second to your appearance. Besides, you can always see the movie next week, with a girlfriend.

CHILVARY isn't dead no matter what people might say. This has several implications which you should remember:

the man lights your cigarette, even if your're the one with the matches.

he opens the car door for you, even if it takes him five minutes to go around the car to your side. (Needless to say, you never drive the car for him-it's unladylike.)

You don't open a door for yourself, even if you get to it first.

you never pay for yourself, even if he's broke and you're loaded.

DON'T expect equal pay for equal work. Many of you won't run into this during university years, but will soon enough; as soon as you get a job, you will find yourself indignant because your salary is so much less than the men around you. Some will find this out at university; for you can't get the kind of fellowships, scholarships, and grants that your fellow students (male students that is) can get. But you should learn to accept this; you are living in a man's world, a man's power structure and you, the passive sex, can't be expected to produce at the same level as men (reproduction is an entirely different thing and that, my dear is your bag).

THIS leads us to the next point. Your life should and will revolve around one man (it's only natural). No matter what you might have been interested in before you "got him" now that you have him, nothing else will seem important. That is good.

It prepares you for your later years when your life will consist in cooking his meals, washing his dishes, cleaning his house washing his shirts and underwear, and dirty handkerchiefs, and, of course, bearing his children. If you love him, there is no time, no inclination for anything else. This might be a difficult bit for you now.

For while he is learning, growing, changing, you are, in your love for him, living a static life. But this will pay off in later years. He will come to you from work, having written an important piece, or discovered a new antibiotic, or won a court case (if you caught a good one at university). And he will tell you about it. And you, being cultured and having done this so many times before, will be interested, ask the appropriate questions, etc.

He, of course, will be thankful that he married a women who not only does her chores but is also intelligent and knowlegeable.

BE wary of controversial subjects. If you have original ideas and thoughts, guard them well; they can be harmful. It's one thing to be innocuously clever, it's another thing entirely to get into an intellectual arguement with a male.

If you find yourself in a battle of wits, you always run the risk of winning. This would be disatrous, for you would destroy your image as an inferior being. He wouldn't like that, and neither would you. Haven't you always preferred men who are "stronger" than you?

FOR heaven's sake, don't play around. You are for one man man only... O.K.,so if you have more than that, you won't be labelled promiscuous. This is the age of the Sexual Revolution. But baby, that's the least of your problems. You don't think abortion is illegal for nothing, do you? Individual decisions on abortion would give women control over their own bodies.

Of course, a man should "sow his wild oats", sleep with as many girls as he wants. He becomes more manly, morewordly. No girl wants to go to bed with a virgin. After all, he is the active one, and you are the passive receipent, so if he doesn't know how to lead you...But for you, social and economic security will come from being with one man for the rest of your life. Better get used to it now.

YOU, being a female are physically smaller, shorter, with smaller bone structure, than a male. Your brain, as anyone can tell you is proportional to your size. Therefore, KNOW YOUR

Listen, smile, sympathize, comfort. Be available as a supporting shoulder, loving eyes all forgiving arms. Encompass and sooth. You, being a woman cannot stand alone. If you perform correctly, you won't have to, for you will have won the security of having a male.

IF you are still not satisfied with your role as a woman, you have one other alternative; seduction. It is your ultimate weapon, so use it carefully, don't be gauche about it. It's a rare woman who can sleep with the director and become a movie star. The rest of us can still accomplish much, though in a subtler manner.

Because women don't enjoy sex, they can use it as a weapon Men can't retaliate, so you, by wheedling, cajoling, complaining and in other indirect ways suggesting either the promise of sex or the withdrawal of it, can get both stranger, lovers, and or your husband to take you places, buy you things, and get you jobs.

WOMEN IN A MAN'S WORLD by Myrna Wood and Marsha Taubenhaus

the McGill Daily

IN SPITE OF THE number of women in universities and professions today, the traditional concept of women as physical beings and men as the intellectual and creative half of the species, has not changed.

A woman's role in western society is prescribed at the outset by the prevailing attitude that intellectual thought is not properly a function of the female mind at all. So it is that only a few in the middle class with access to the proper training and who have accepted an elite criteria for success can arrive in that sanctum of maledominated society-the university.

Because of their biological role (we are told), women's minds are turned inward, confined to the immediate realm of family, personal relationships, the pramatic details of daily living. Such a being, tied as she is to the essence of life--childbearing--cannot "think in the abstract", ("Their minds just don't work that way").

With the development of public education, however, the assumptions about women's roles in society have broadened, to accept (1) their value in certain professions (teaching, sociology), (2) the need for educated, cultured wives and mothers for the bourgeois class.

The attitudes and policies of academia successfully limit most women's participation to that narrow context.

For instance, women who have tried to enter schools of medicine and law have discovered that they must have a 5 to 10 point grade average above that of the average male admitted. Consequently, they restrict themselves mainly to the humanities, where they are accepted: English, langauges, social sciences; subjects whose emphasis is on a personal, 'emotional' level, rather than a technical or innovation kind. These fields deal with people and conflicts in society and try to reconcile these problems within the structure.

Women sociology students tend to enter welfare programs and social work; the nurse comforts the sick while the doctor cures them; good secretaries need a BA to make the modern businessman's office more efficient.

Shunted onto these side tracks, it is no wonder that a woman rarely becomes a professor of political theory or creative writing, Instead she teaches elementary school, instructs on grammar and conjugation; any area that requires form and not reasoning, structure and not content.

Not so-modern rationale

The not-so-modern justification and rationale for the effective (if not admitted) attitude that the female is inferior in her ability to think, is in the theory that men have a monopoly on rationality while women are enslaved by their emotions. Karl Stern, big-name Montreal psychiatrist asserts this theory in his Flight From Woman. He says "...the polarity of the sexes corresponds to a polarity in human intelligence-that of discursive reasoning' (analysis) versus 'intu-

When an opinion such as this is considered a fact, and is held widely in a society, it is raised to the level of a natural law. It merely means that society has exalted the current acceptable practice of its immediate past.

Therefore, to the extent that Stern's 'intellectual polarity' is actually reflected in the atrophy of many women's reasoning processes, it is due to the acceptance of this 'natural law' by all those who socialize her. That litt might likely be an environmental deception does not occur to most women.

When both male and female are very young, they are much the same. They cope with the world on the basis of emotions, intuition, primitive desires.

What happens as they get older is that males are trained to develop their reasoning faculties, while females are encouraged to stay at the level of emotion and irrationality. At school, while males are channelled into math-sciences, females remain in the English and music classesjust at the stage when they most need the

acquisition of a rational logical training.

At home the same sort of thing is going on. Boys are given almost an unlimited amount of freedom. In order to deal with freedom, and this responsibility, a male is forced to develop his reasoning facultiesfor he must face the world on his own.

On the other hand, girls, are kept at home; almost every one of them is given a multitude of strict rules, curfews, modes of behaviour, so that they never have to develop their reasoning faculties in fact, they are encouraged not to. When males are taught to shun affection and emotion, young females are learning how to get what they want by a hug or a kiss, or a soft but persistent whining.

How to combat bias?

against her? The Province of Ontario's Student Awards (loans) Program 1968 reas to whether they wish their daughter to the department of university affairs as re- not been able to use her in production. presentatives of the Government of Ontario to step in where parents do not wish us to.

We see once again, that "in loco parentis" refers even more to women than to students in general. It is women's dorms that have multitudinous restrictions, not men's.

Anachronistic attitudes keep women in their educational place; these attitudes are compounded of more than one myth. The myth of the 'rational' male for instance. Actually, men's emotions can be controlled by habit but not extinguished. Their emotions are channelled instead into sexual and personality repression, overexpansion of the male ego, released of frustrated feelings through violence, the frenetic race for power in business.

Then there is the other myth of the existence of 'intellectual' institutions the universities. In fact, men too are kept from worthwhile free thought in the necessity to memorize enough accepted opinion to gain a degree and get a good

Intellectual study is bastardized and controlled by quite a few hacks who propagate stale theories that cannot withstand the glaring light_of questioning by fresh

Why can't women be included in this facade of 'the scientific search for truth' on equal basis with men? Even if the university is not a place for liberation of the mind but rather an integral part of an unfree society, it should not discriminate against fifty per cent of the race. Instead the discrimination that comes from that integral position must be attacked. (This ruling class hamburger joint might be just a greasy spoon, but every one should still have the right to eat there.)

Women don't want to go?

people, both male and female say that the reason more woman do not get to university is because women don't want to go. They would rather be wives, To some extent this is true. It is easier for women to accept an inferior role and gain what they have been taught is emotional security by having a man bound to them.

Marriage represents security from the loneliness of urban life, from the dehumanization of the worker's life. To the young girl of twenty, marriage gives the financial security for child-bearing (which she will need without control over her body) and the freedom from work in a meaningless job.

Part of today's breakdown of the family is caused when these securities are proven unreal. The wife finds that menial housework is as tedious and unfulfilling as her job was, calls for much longer hours, and is unpaid, thereby placing her in a completely powerless position. In addition more wives are being forced, financially, to return to work. And the third job as mother is, of course, unavoidable, as the majority of young working women do not control. The final disillusionment is to their powerlessness on the bottom rung know that marriage does not necessarily of society's hierarchy. evade loneliness.

but these are the effect of that prescribed role, not the cause of it. The real cause lies danger of pregnancy pressure will be put in the crucial part a woman plays as the core of the family system.

The advent of the industrial era coincides with the development of today's family structure and its dependence on on the full-time wife-mother. Especially in advanced industrial, affluent North America, woman is needed in the home: of the man who must work in a highlydehumanized system:

2. to pressure the youth to conform to and accept the values her life has been wasted on, values that sustain order:

How does a woman combat this bias 3. to consume the over-production of advanced capitalism. A full-time housewife buys more, pressures for higher status gulations state: "It is the parents' decision 'goods like cars and color TV, and is the target of 75% of corporate advertising: be educated or not. It is not the role of 4. because that same capitalist system has independence that equality in the role of

A whole new context

their economic status, their assumed in-social order.

have access to or knowledge about birth- feriority in a male dominated society,

In the beginning, birth control will The points above represent what mot remove the one power lever they can ivates a woman to accept her role as wife: occasionally use: access to their bodies and pressure for marriage. Without the on them to be promiscuous and they will be treated more as sexual objects than before. This can already be seen in the Playboy.

However, even if there are no other changes in the society that controls her, a girl who grows up with the knowledge that she can control her body, and there-1. to make more tolerable the frustration fore her future, will develop in an entirely different context than her predecessors. She will be aware of many new possibilities of human development for herself. She will no longer gain her identity through her relationship to a man. When she finds many of these new alternatives are not open to her, she will have learned a great deal about the existing society and how it must be changed.

Women will eventually demand the production can mean, and the education which that role requires. The system is already in the process of trying to incorporate into its society the massive change that is implied in the realization of With universal access to birth control "masculine" women to reach the top. women's lives will be set in a whole new But a true realization, rather than this context. Alone it will not change the worthless tokenism would of necessity underlying causes of their condition-crack the foundations of the existing

Hair does it to a man.

Women's Liberation Conference

at UBC Thanksgiving weekend, came the powerful consensus, that women, as a group, must gain an awareness of their social and economic depression and so act, autonomously, to eradicate their secondary status. Opening with a panel discussion on "Wo men in the Work Force", a session which looked at concrete examples of women's oppression and exploitation, the conference moved to an analysis of women's roles in contemporary society and eventually to strategy workshops which discussed the direction which the Women's Liberation Movement should take. From concrete experiences and looks at our oppression to a platform for the Women's Movement at North America is a long way to go in one weekend" as a delegate from Berkley said, but, nevertheless, the conference man aged to press forward constructively at a time when discussion of contemporary social and political issues so often degenerates into a mutual backslapping ses-

Among woman students, work kers, and among housewives there is, at this time, a general uneasiness, a nebulous feeling of dissatisfaction. Feminists have diagnosed this discontent and are presently seeking ways to communicate, diagnosis to women everywhere, as a preliminary step to organization and action.

Women's oppression is total. Many of us, failing to differenciate between inherent psychological and biological factors and acculturational processes, believe in, and accept, women's inferiority to the male of the species.

From a three day conference From infancy on we are socialized to be secondary, and in a society where status is determined largely by economic success women, who play the essential roles of housewife and mother, have no value accorded their labour by society's measure of value - nioney.

The socialization processes surround us. T.V., movies, and even the educational system combine to channel our interests from birth. We are often unaware of these forces which figure so powerfully in predetermining our behaviour and consequently women may feel that they are exercising free choice in determining their life style although in effect their choice results from an acceptance of an inherited value system. Male chauvinists, arguing the non-exist ance of "any women problem", are also victims of their biography, perpetuating the very oppression which they regard as natural or simply fail to see.

Marilyn Power Golberg, in her paper "The Economic Exploitation of Women" deals articulately with the program which socializes women to become secondary citizens.

Women are taught from the time they are children to play a serving role, to be docile and submissive, get what they want by being coy instead of aggressive. They are socialized to expect that they will spend their lives as housewives and mothers for toys they are given the tools of their trade: dolls, tea sets, frilly dresses, and so on. They are never encouraged to think in terms of a career unless it be one which is an extension of the

serving, subordinate role in the family, such as nursing or being secretary. As they grow they learn that it is unfeminine and therefore abhorrent to be selfassertive or to compete with men. Thus most women mature with the understanding that their primary role is that of housewife and mother and that, while they may by chance work, their contribution will be merely supplementary and temporary; they will not have a career. This is true despite the fact that most women who work are essential to support themselves and their families: 70% of women who worked in March, 1964 supported themselves or others, or had husbands who earned less than \$5,000 in 1963 (Fact Sheet on

Nevertheless, women, who have learned their childhood lesson well, look upon their work as secondary, In a survey of women who graduated from college in 1957, while most were working or planned to work at some point in their lives, only 18% planned to have a career. (Oppenheimer, p. 231). Another survey taken in 1964 found much the same result although of Negro women college graduates, 40% planned a career (lbid). Many women who do work feel guilt pangs about being outside the home (although most of them face their traditional household tasks unaided at the end of the work day). In a study of working wives in the Detroit area in 1956, nine out of ten felt that a job makes personal relations in the home more difficult hurts the husbands pride, or disrupts the home. (Wilensky, p. 243).

These attitudes which women

have learned about themselves and their work make them a convenient, cheap marginal labour force for capitalism. Be cause they consider their econ-

omic contribution supplementary even when it is necessary to maintain a decent standard of living for their families, they are more willing than men to accept low pay and poor working conditions. Because they have been socialized to be docile and accept subordinate positions, they are far less likely than men to organize or create trouble for the employer. As they feel responsible to continue their role as housewives and mothers while working (and there are no fae ilities to relieve them of this burden) they are forced to accept a very low economic position and, even if skilled, to be exploited as a cheap labor force. They are bound to search for work near their homes, and very often for only part of the day or the year. Thus they are in a poor bargaining position vis-a vis their employers. This sit uation is further exacerbated by the tendency of many wo men to work until their child ren are born, drop out of the work force for ten, fifteen, even twenty years, then return to work after their children are grown. Thus they never acquire seniority or qualify for retirement and other benefits -- employers, who are reluctant to promote women to prestigious. highpaying jobs, have an excuse not to do so. Beside these considerations of the detrimental effects the traditional roles of women have on their economic position, there is also plain discrimination on the part of the employers, who are reluctant to hire women to positions of importance or where they will have authority over male workers; and who, given the opportunity prefer to promote men, and to lay off women. Many labor unions also discriminate, and not only show no interest in organizing women, but frequently negotiate preferential treatment or pay for

male workers. For students the problem of job discrimination may be less serious economically and therefore university graduates may fail to see oppression or believe themselves immune to it. The UBC conference, after sharing individual experiences and statistical information, realized with extreme urgency the seriousness of womens' situation.

In the U.S. negroes are militantly opposing the discrimination which dictates and perpetuates their poverty level incomes. Discrimination against women, which ultimately cuts across all racial and economic boundaries, is manifest in the fact that womens' average income is lower than that of the average negro. Even the teaching profession, one example of a female dominated area, maintains a male hiearchy.

Donna Liberson, who holds a teaching certificate, pointed out how "women are lackeys of the educational system, "for as the profession gains more status and higher salaries men are finding it increasingly attractive and they, simply because they are males, are being hired first. In 1921 84% of the teaching force was composed of women while in 1967 the figure for women was 60%. Vancouver's public schools presently boast one woman principal, the first in 35 years, while Victoria can find only one in their history. Women often take a teaching certificate rather than a B. Ed. because they find it so

by Debi Bowes difficult to support themselves during their university years. (one third B. A's are women, one half Phds. in 1968 in Western Provinces.)

Our entire educational system convinces us of our social and intellectual inferiority, while advocated that we in fact hold a 'privileged" position for we are entrusted with the most "precious" task in this society-the raising of children. Our place is in the home with the myths which surround it. The Women's Caucus has called for:

- 1. An end to channeling of women-free choice at all levels.
- 2. A curriculum that tells the truth about women.
- 3. Special economic provisions-to allow women despite their second-class status on the labor market which makes it impossible to 'work your way through'.

The implication inherent in this platform is the social responsibility for children, which is also

discussed by women's caucus: The unbridled arrogance and paternalism of the legislature on the entire question of the rights of women to control their own lives is a criminal offense against every standard of constitutional law: a violation of separation of church and state, class discrimination against poor and working women who can't afford discreet trips to Sweden, Mexico, or Japan, denial of individual freedom of choice, denial of the right to privacy of one's personal decisions, and vicious discrimination and prejudice on account of sex.

Child care and birth control information are two areas around which Womens' Movements generally polarize during their early development. Melody Kilan, an innovator in the SFU child care center discussed this issue as a priority in the total context of womens' liberations:

We must expand the world of both mother and child, open it up to find self-reflection in many others until it becomes ultimately vested in the self and in autonomy. This has been our experiment at SFU-an enlarged family wherein many parents take real responsi-bility for children not their own in the biological sense. Our goal has been autonomy for each child, that is, a sense of himself, a confidence in his or her ability to make choices, to be with others, to meet new people. In this sharing of responsibility, each of our children see 20 parents and perhaps 40-50 other children each week, a world tremendously expanded from the 2 or 3 they would have seen. (Principles: 1-no supervisor, no authority figures, 2-equal sharing of work regardless of

Kilan continued her discussion to provide the concept of child care centers as working alternatives to free women from this whirlwind:

Day care must be a major priority to any women's liberation group, because the situation of women as mothers is so central to our analysis of the oppression of women in our present society.

In other women's caucus forums we have discussed the fact that women do equal work for far less pay than men receive; that women's work in the home provides the society, and most especially the corporations which employ our husbands, with untold hours of unpaid labour in



cleaning, feeding, and comforting the labour force. We have analyzed the fact that women's work and women themselves are regarded by most men and also most women as inferior.

And through all of this analysis it is clear that the idealogical tool that is central to keeping us in this position is the mystique of our motherhood, the powerful idea that we belong at home with the children, that we deserve less because we should not be out working in the first place, that we are hard-bitten and unfeminine if we want anything but the mother's role and above all, that the children will suffer, will be warped, will grow up into criminals and monsters if we aren't there with them at every moment.

The image of the perfect mother, this only acceptable role for women, like all other images of women in our society, has been clouded in mystique, objectified, distorted, and made unattainable.

The image sold in the magazine is that of the patient and perfectly groomed modern madonna, surrounded by clean and perfectly behaved little children, or perhaps holding her equally objectified baby in a perfect dreamy moment.

But regardless of what the magazines tell us, it is with the birth of her first child that women become inevitably, irreversibly dependent on men or the state for support, and at the same time, irreversibly trapped in the traditional role. So restrictive is this role that women who do wish to follow careers or who want or need to continue to work are faced with equally unsatisfactory choices:

They can continue to work in the outside world and completely forego children, renouncing forever birth and motherhood, and resigning oneself to the subtle questions and criticisms of those who feel that all women should bear children.

Or they can forget all of their skills and education, allowing them to stagnate and die, and disappear into the home, to emerge 15 to 20 years later unemployable and with all confidence lost.

There is a third path, and it is equally unsatisfactory, that is being followed by increasing numbers of young girls. That is to combine the two, to struggle with babies, and job at once, penalized on the job because of the burden of long hours of laundry and housework before and after paid work, a paying major part of the wages for child care, losing seniority and perhaps the job itself because of maternity leave, and worrying endlessly. The total effect is like that of a whirlwind.

To achieve autonomy women also need Birth Control information and legalized abortion. The former need can be met immediately. The McGill University Birth Control Handbook could be mailed to each university student. Perhaps UVic could arrange a strategy similar to that used in Saskatchewan, where a McGill handbook was tucked into the back of every student directory for bedtime reading.

Legalized abortion is regarded by Women's Liberation Movements as an essential criterion for women's independence. Only when women have control over their own bodies will they be able to direct their efforts towards becoming autonomous individuals. To quote Jul Severn from The Washington Service Employee:

If we were to achieve all the have to give up economic in- lplex one of converting private pro-

dependence in order to have children; or vice versa; means that child-care facilities must be available for pre-school

Some argue that it is unnatural for mothers to leave young children. In fact, the nuclear family with 2 or 3 children, completely dependent on their parents as individuals, is not a natural but a historical phenomenon. History has seen other methods of raising children, and there is little evidence that the methods of today's society are the best.

The separation of the family from social production (the end of the peasant handicraft economy) has left both mother and child totally dependent on the husband-father economically. The mother's world is confined to the family. Her participation in society is not as an independent human being, but through her husband and children. This creates a tremendous pressure on the child-a pressure towards individualism and competitiveness. At the same time, the child-as the most obvious and and immediate cause of the imprisonment of the mother in the home—often becomes an object

Studies have shown that women who work outside their homes are 'better' mothers; that children who spend most of their young days with others of their own age and other adults are happier and adjust more easily to school.

Child care should not only be available, but free. A human relationship between parents and children cannot develop while children are an economic burden on their parents and totally dependent on them.

One of the delegates to last weekend's conference, a member of an underground abortion clinic in the US, strongly reinforced the views of the women present with her first-hand knowledge of the fear and guilt which shroud abortion today. Illegal abortions are common but expensive -\$500-\$700 in Mexico and \$15,000 in New York. For this practical reason, and for other psychological motives many women attempt to abort themselves. In New York city alone two women per day die from their furtive and selves. One of our more radical sisters has suggested that this serious problem might be dealt with quickly and effectively if women implemented a series of murders in the U.S. senate 2 per day to be exact.

position on abortion is endemic to our society's double sexual standard. Young girls are afraid to discuss sexual queries with their family doctors as they often feel obliged to take on the added roles of policeman, judge and theologian.

Women must be given control over their biology and at this present time we have the technology necessary to gain this control. The problem lies with a redistribution of this controlling

Many women in the Liberation Movement feel that to achieve this redistribution we must alter the economic basis of our society. Margaret Benston, in a Vancouver Women's Caucus Discussion Paper has closely analyzed the "Political Economy of Women's Liberation." A faculty member of the SFU chemistry department Benston describes the position of the nuclear family unit in a capitalist state. Today most production is industrialized while the family unit remains in a preindustrial state-" no society has industrialized house work. goals discussed above, we would Benston recognized that "the have achieve the right to choose problem is not simply one of between a family and a job. That getting women into existing inis not enough. We shouldn't dustrial production but the com-

duction of household work into public production." She predicts her audience's reaction to this conception with this follow-up:

For most North Americans, domestic work as "public production" brings immediate images of Brave New World or of a vast institution-a cross between a home or orphans and an army barracks-where we would all be forced to live. For this reason, it is probably just as well to outline here, schematically and simplistically, the nature of industrializa-

pre-industrial production unit is one in which production is small scale and reduplicative, i.e., there are a great number of little units, each complete and just like all the others. Ordinarily such production units are in some way kin-based and they are multi-purpose, fulfilling religious, recreational, educational and sexual functions along with the economic function. In such a situation, desirable attributes of an individual, those which give prestige, are judged by more than purely economic criteria, for example: approved character traits, proper behavior to kin or readiness to fulfill

obligations. Such production is originally not for exchange. But if exchange of commodities becomes important enough, then increased efficiency of production becomes necessary. Such efficiency is provided by the transition to industrialized production which involves the elimination of the kin-based production unit. A large scale, non-reduplicative production unit is substituted which has only one function, the economic one, and where prestige or status is attained by economic skills. Production is rationalized, made vastly more efficient and becomes more and more public part of an integrated social network. An enormous expansion of man's potential takes place. Under capitalism such social productive forces are utilized almost exclusively for private profit. These can be thought of as

capitalized forms of production. If we apply the above to housework and child rearing, it is clear that each family, each household, constitutes an individual production unit, a pre-industrial entity, in the same way that futile attempts to abort them- peasant farmers or cottage weavers constitute pre-industrial production units. The main features are clear; the reduplicative, kinbased, private nature of the work is the most important. (It is interesting to notice the other features: the multi-purpose func-The present establishment tions of the family, the fact that desirable attributes for women do not center on economic prowess, etc.) The rationalization of production effected by a transition to large-scale production has

not taken place in this area. Industrialization is, in itself, a force for exploitation and dehumanization go with capitalism and not necessarily with industrialization. To advocate the conversion of private domestic labor into a public industry under capitalism is quite a different thing from advocating such conversion in a socialist society. In this second case the forces of production would operate for human welfare, not private profit, and the result should be liberation, not dehumanization. In this case we can speak of socialized forms of production.

These definitions are not meant to be technical but rather to differentiate between two important aspects of industrialization. Thus the fear of the barracks-like capitalism. With socialized production and the removal of the profit motive, with its attendant-alienated labor, there is no reason why, in an industrialized society, industrialization of housework should not result in better production, i. e., better food, more comfortable surroundings, intelligent loving child-care, etc., than in the present nuclear family.

Margaret Benston has realized too the functions of our isolated nuclear family in our competitive

As an economic unit, the nuclear family, is a valuable stabilizing force in capitalist society. Since the production which is done in the home is paid for by the husband-father's earnings, his ability to withhold his labor from the market is much reduced. His flexibility in changing jobs is even much limited. The woman, denied an active place in the market, has little control over the conditions that govern her life. Her economic dependence is reflected in emotional dependence, passivity and other "typical" female personality traits. She is conservative, fearful, supportive of the status quo . . .

The history of women in the industrialized sector of the economy has depended simply on the labour needs of that sector. Women function as a massive reserve army of labor. When labor is scarce (early industrialization, the two world wars, etc.) then women form an important part of the labor force. When there is less demand for labor (as now under neocapitalism) women become a surplus labor force-but one for which their husbands and not society are economically responsible. The "cult of the home" makes its reappearance during times of labor surplus and is used to channel women out of the market economy. This is relatively easy since the pervading ideology ensures that no one, man or woman, takes women's participation in the labor force very seriously, Women's real work, we are taught, is in the home: this holds whether or not they are married, single, or the heads of households.

Critical analysis, such as Benston's, is of fundamental importance in the creation of a proggressive Women's Liberation Movement. Perhaps if the suffra-

gette movement had been more introspective it might have realized that the vote would not bring instant equality of opportunity. Women's oppression is grounded firmly in centuries of history and to alleviate it we must examine structures as basic as the family unit.

A common bond, a sense of sisterhood is necessary to build an autonomous movement on a national scale. Society, at the present time, treats people as a 'means to an end"-the end being profit.

People must be treated as the "ends" in society. The competitive sense is not innate, women are acculturated to regard each other as threats in their "hunt for the right man" and to seek the social companionship. of a man rather than of another woman.

To discuss women's position and outline possible strategies there will be a meeting of all interested women. A speaker from the Vancouver Women's Caucus will be present and there will be open-ended discussions and workshop sessions at which any questions or ideas will be welcomed. Watch for posters with date and time. Our first meeting will be open to women

Marriage Insurance

*The essence of a happy marriage * Les in the fullest expression of love through mutual physical contentment. Now instead of books here is
an effective aid, tested and modified an effective aid, tested and modi-*fied in accord with Marriage Con-*selors both religious and medical * *to assure greater satisfaction and * marital joy. The new COMPAT-A-PILLOW offers unique 3-way resilency and adjustable elevation for more sensitive alignment and better *support. It also frees the wife for *greater agility, fuller co-operation *and mutual enjoyment instead of * toleration. Ideal anniversary or wedding gift. Shipped promptly in plain package complete with 8 page text. *Gifts mailed direct. 60-Day Money *Back Guarantee. Just send Order for \$7.00 to: *Better Sleep Inc.

*Box BB, New Providence, New Jersey 0797



BY VICTORIA SMITH AND **IUDY FITZGERALD** LIBERATION NEWS SERVICE

functions in American society, always another "need". but a function all women serve is that of a domestic market.

And they serve it faithfully, almost eagerly, it would seem.

American women, perhaps more than any other women in the world, must fulfill their role as heavy consumer. If they don't their whole identity--an identity created primarily by business advertising, will be shattered.

When a woman reads in her favorite woman's magazine that "Unfortunately, the trickiest deodorant problem a girl has isn't under her pretty little arms," she starts to worry. Is my vaginal area ("the most girl part of you", the ad gurgles) giving off offensive odors? she wonders.

"...Could you be the last woman to be using just ONE deodorant?" an ad for another vaginal deodorant queries.

She may not smell all that bad, but just to make sure, she picks up a container of FDS (Feminine deodorant spray) and Alberto-Culver Co. scores another point.

Alberto-Culver and other companies in the woman market understand the American women. They know she's insecure often unhappy with the narrow perimeters of her life, desperate in her efforts to catch and/or keep a man.

So the company anticipates a female insecurity that can be turned into a need, and creates a product to fulfill that newlydiscovered need. If the product is successful, the company's pro-

Women may serve a variety of fits increase. If not, there's

Basically, there are two prolems with corporate America's approach to women--which can apply to its approach to all people.

First, business can hold no real concern for women as human beings. It must objectify all women as a "market" in order to increase growth and profits. Business is concerned only with the ways in which it can get women to buy. Whether the products sold are of any real use, or meet real needs, is unimportant.

Second, American business resources, particularly through products made for women. People do not need 50 different kinds of soap to choose among, or 100 different types of lipstick. But American companies continue to produce dozens of and Mademoiselle are insults to variations on the same useless themes, and thus divert energy, resources and money from more productive human goals.

billion was spent on television advertising, twice the amount spent on the poverty program in the same year.

The advanced technological era that America has recently entered should make for greater freedom for Americans.

But American technology has generally granted the opposite effect, and American women are the most alienated from and enslaved by it. As a group, women have little control over production and planning. They

relate to the technological society primarily as a consumer

Of course, there is nothing inherently wrong with consumption. But in American society, women are forced to consume large quantities of goods and services they really don't need or want.

Advertising is the mouthpiece creates excessive waste of for the companies that create products for the woman market.

> On a very basic level, the advertising and editorial content of women's magazines like Mc-Call's, Seventeen, Cosmopolitan women as human beings. So are the women's sections in newspapers and daytime TV.

Let's look at some of these In 1968, for instance, \$3.1 insults and the ways in which they are used to keep women in their place as a domestic market.

> Teenage girls are a market in training.

The people who run Seventeen magazine, the slick, topselling teenage publication, understand the importance of the youth market.

An ad in the New York Times June 18, 1969, reads:

"The Seventeen award to American industry for its investment in the country's young women under 20.'

"Once again advertisers have demonstrated their realization that youth sets the pace.

And once again Seventeen, their magazine, has broken all publishing records for a single issue.

This August is a new high carrying 357 advertising pages, 245 in 4/colour . . . Seventeen is the biggest circulation magazine in the young women's field -- for 16 consecutive years, it has carried more advertising than any other woman's monthly magazine.

The "strength of Seventeen" is not that it informs or educates young women, but that it sells advertisers' products.

The ad congratulates American industry for "investing" in these young women, much as if industry were investing in some kind of new automobile or hairspray.

The focus of the advertising and editorial in Seventeen is fashion--clothes and cosmetics.

The projected image is young, super-slim, tall, carefully madeup to look "natural", tastefully (and not inexpensively) dressed and (despite an occasional anglo-

looking black model) white. The impossible teenager.

And the youth market booms.

Young American girls move into young womanhood with a number of insecurities, mostly about sex and boys.

Seventeen and the youth marketers have a beautiful answer. It lies in the right kind of clothes, and makeup. You "pamper your skin,"cultivate the flowery look that becomes you,"and "highlight your hair, especially if it's brown on the shady side". (Seventeen, June, 1969).

In America, a young woman's buying habits and personality develop side-by-side. Corporate America insures that the two will not be separated. What she wears and what she puts on her face becomes as important to her as what she studies in school and how she relates to other people.

If the advertisers play it right, a girl will no more abandon her Revion blusher or her clairol 'Born Blonde' than she would her fondest dreams.

And industry can even help formulate her dreams for her: Wallace Sterling, DeBeers Diamonds, Lenox china, Springmaid linens. The make-up, the clothes the diets, the hair pieces and hair colorings for an individual girl all point to one goal--to catch and keep a man. This type-casting of women is so obvious in the women's magazines that it never has to be made explicit.

As the young female consumer grows so does her spending power. Industry summons its resources to meet her new "needs".

Whether she's going to college or working in an office, she is told that she must maintain, ever amplify the image created for her as a teenager.

Her magazines are Glamour, Mademoiselle, Cosmopolitan, especially if she's white and middle-class.

Glamour calls her "the breakaway girl," independent, energetic, strongwilled and, of course, chic. The breakaway girl is an important market, Glamour tells advertisers.

In fact, she has broken away from nothing. She may not rush out of high school directly into marriage, but she still fits herself into whatever image industry creates for her in a given year.

issue of Mademoiselle begins: "During the big jump from High School grad to free-wheeling college frosh, the look changes. Adapts, -chameleonlike, to the

college spirit. Not only clothes-hair and faces too."

Mademoiselle tells her she's 'freewheeling," so she can flatter herself that she's independent while being told what she must wear to college.

With Glamour and Mademoiselle hitting the college market, Cosmopolitan, perhaps the closest thing to the girl's version of Playboy, confronts the working girl.

The magazine's editorial policies and advertisers use the image of the sexually-liberated young woman to sell products.

American women are far from sexually liberated, a fact that publications like Cosmopolitan effectively betray. For instance, the lead article in the July Cosmopolitan is "39 Men Tell a Nice Girl like You What Turns Them On." Another article discusses the best tactics to use in seducing married men. The magazine never talks about genuine love among human beings.

Sex is just another sales gimmick. The "breakaway girl" provides an excellent market, but she herself is a product, packaged and sold with the help of industry and advertising, to the man of her choice.

Marriages mean good business. Every new household is a new consumption unit, TV Guide indicates in a New York Times. ad, Nov. 6, 1968:

"Nothing makes markets like marriage. There's setting up the house, and future business in raising a family. All together it's big business, appliances and furnishing to bigger cars."

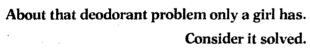
As a middle-class housewife, a woman is a ready market not only for the beauty products she has grown accustomed to wanting, but for myriad household soaps, cleansers and appliances.

Her new image is that pretty, efficient homemaker, lovingly choosing her family's bathroom tissue and toilet bowl cleanser.

And if she becomes hassled by the routine of meals-disheslaundry, business offers her headache remedies and timesaving cleaners to ease the situation.

The more bassled she becomes the more she demands a life beyond the home, the more receptive a market she is.

Why is it never said that A fashion article in the June the really crucial function, the really important role that women serve as housewives is to buy more things for the house?" writes Betty Frieden in The Feminine Mystique.



The problem, as you very well know, is how to keep the most girl part of you -the vagmal areafresh and free of any worry making odors. And the happy news is that now, finally, there is a way h's called Pristeen. Pristeen is a brand-new vaginal spray deodorant that's been especially developed to cope with th It works externally, because that's where the trouble starts. Tension and pressure can cause it. So car getting all hot and perspire-v. So can your own natural body functions. No matter, Whatever starts those troublesome vaginal adors. Pristeen stops themeffectively. And nicely, And very, very gently Pristeen has been developed out of intensive research and tested in leading hospitals under the supervision of gynecologists. While you work your way through busy days, it protects you calmby and quietly, all day long. Pristeen is sure. Completely sure And it is safe Why take chances? Starting today why not make Pristeen as much a part of your daily life as your bath or shower. It's just as essential to your cleanliness. And to your peace of mind about being a girl An attractive, nice-to-be-with gir

"In all the talk of femininity and woman's role one forgets that the real business of America business. Somehow, somewhere, someone must have figured out that women will buy more things if they are kept in the under-used, nameless-yearning, energy-to-get-rid-of state of being housewives.

Since as a homemaker the American housewife can have no off from the rest of society, particularly by the media.

Her world is the home. Her magazines--like McCall's, Ladies Home Journal, Woman's Day, Redbook, and Good House-keeping-talk almost exclusively about children, beauty, food and housekeeping.

The July issue of McCall's, for instance, includes articles on California and New Orleans patios: Beauty: The Sun Catchers, Menues for the Family Reunion, The Church Social and Supper at the Sea: A New Life, A New Love, Audrey Hepburn at 40; The Case Against Little League Mothers and the Faith of Mamie Eisenhower.

Only one article-The Revolt of the Young Priests -- breaks through the perimeters of the woman's world.

In 1967, for instance, during the Fulbright hearing on the Vietnam war, CBS made a rather major decision about housewives.

friendly, who was "Fred working with the News Division at CBS at the time, quit over the decision," writes Alice Embree, in an article for a yet unpublished book on women. "CBS broadcast an I Love Lucy rerun instead of the Senate hearings -- not because the rerun was part of television folklore, but because the commercial surrounding it involved money.

'Friendly reports in his book, Due to Circumstances Beyond Our Control, that one of the unpublished reasons for the CBS decision was the fact that housewives, not 'opinion leaders' were tuned in at the hour, and housewives weren't interested in Vietnam.

The daily work of the American housewife is generally boring and repetitive -- and certainly doesn't require much thought. Business is aware of this. But rather than trying to alleviate her work so she is free to do other things, corporations in the woman market bind her even more by creating new household problems and then new products to "solve" those problems.

All people desire creative forms of self-expression, and business knows housewives can be convinced that their home-making tasks are creative.

As a motivational research expert put it:

"In a free enterprise economy, we have to develop a need for new products.

"And to do that we have to liberate women to desire new products. We help them rediscover that homemaking is more creative than to compete with men. This can be manipulated. We sell them what they ought to want, speed up the unconscious, move it along.

Men like this motivational manipulator understand that there is a gap to be filled in the housewife's life -- not by helping create conditions and institutions that would give her life more meaning, but by selling her things to replace that meaning.

So housewives are told, of course, your work is meaningful and important. Why, mother is important to the family. She is the protector -- she protects her family from germs by using Lysol spray disinfectant and by cleaning the toilet bowl regularly

with Sani-Flush. Of course, her life has meaning. She keeps her family healthy by feeding them 'Wonder Bread to make the most of their wonder years.'

Although most advertising is aimed at the white, middle-toupper-middle income American, industry will sell to anyone, rich or poor, black or white, as long as she pays the price.

So we have scenes like the one we observed on a New York subway: a poor Puerto Rican control over the world outside her home, she is effectively cut around her, reading the latest issue of Vogue magazine.

> We have worked with young girls from poor families, often of racial or ethnic minorities, who read Cosmopolitan and Glamour. They learn that the way a woman makes it is by looking like the models in the ads. And they spend large parts of their salaries on clothes, cosmetics (which they apply too generously) and synthetic hair pieces that fool no one.

Or if a woman simple can't afford all the regalia of success the beauty products, the clothes, the household appliances -- she may see herself as a failure as a woman, as inferior to the glamourous magazine creatures who swish around in long scarves, go on high protein diets or decorate their living rooms in Italian provincial.

American industry doesn't even pretend to meet the needs of these American women. Beauty and feminine success is a white thing, a thing that requires mo-

But this doesn't mean that poor or non-white women should struggle to fit the image created by business and advertising. If a woman can afford the image financially, she cannot afford it in terms of her humanity. We just want to point out the class and racial nature of the woman mar-

An excerpt from Forbes Magazine, April 15, 1968, puts the whole crass process on the line: "One Harvard grad recalls his on-campus interview with a P&G (Proctor and Gamble) recruiter several years back. 'We sell products that aren't much different from anyone else's, the recruiter told him. 'We sell them because someone will buy them, not because they are socially good. If we could put shit in a box and the customer would buy it, we'd

And, an ad for the Magazine Publishers Association run in Advertising Age, April 21, 1969, helps clarify the intent of advertising:

""But Mother" " (says a Beautiful Blonde modeling a "nude took" fashion) " 'Under-wear would hide my fashion accessories.'

"It wasn't long ago that all exposure was indecent. Today it's vogue. Admittedly spunky. But not spurned even in the safe suburbs.

"How did it happen?

"Magazines turned legs into a rainbow. Magazines convinced a gal she needed a flutter of fur where plain little eyelashes used to wink.

"Magazines have the power to make a girl forget her waist exists. And the very next year, make her buy a belt for every dress she owns . .

"Magazines help distressed damsels remake their wardrobes, faces, hair, body. And sometimes their whole way of being.

"And the ladies love it. And beg for more.

"When she gets involved with herself and fashion, in any magazine, she's a captive cover to cover . . .

When you're a "captive cover to cover," all the talk about "breakaway girls," and happy homemakers with more free time,

more money and the powers of femininity sounds pretty irrelevant.

And the "ladies" don't really "love" being captives; they are afraid not to play the game. The roles a woman can hold in American society are so limited that to relinquish her function as consumer (and all that involves) would be very threatening.

So as captives, American women continue to carry a heavy social and economic burden that allows American corporations to expand markets and increase pro-

It is ironic that as little as an American woman may think of herself, business brains think she's great, in somewhat the same way that Standard Oil of New Jersey, which holds heavy interests in Latin America, thinks the Venezuelan workers are great.

It is useless and absurd to ask corporations to think of women as human beings. Corporations cannot possibly do this.

. In fact, as long as there are markets, prices, buying and selling and profits, technology cannot be used in human ways. As long as technology is controlled by men pursuing profit and corporate expansion, human beings, especially women, cannot participate except as investments and

Alice Embree clarifies the transformation of woman as human being to woman as objects:

"A woman is supposed to be

WOMEN

Berkley Liberation Program

While the material oppression of women varies in different classes, male supremacy prevades all social classes. We will resist this ideology and practice which oppresses all women. As we struggle to liberate ourselves, many of the problems of inequality, authoritarianism, and male chauvinism in the Berkeley movement will be overcome.

We will create an unfettered identity for women. We will abolish the stifling masculine and feminine roles this society forces on us all Women will no longer be defined in terms other than themselves by their relationships to men and children. Likewise men will not be defined by their jobs or their distorted role as provider. We seek to develop whole human beings and to bring together the most free and beautiful aspects of men and women.

We will end the economic oppression of women; job discrimination the manipulation of women as consumers, and media exploitation of women as sexual objects.

We demand the full control of our own bodies and towards that end will establish free birth control and abortion clinics. We will choose our own sexual partners; we will eliminate the demeaning hustling scene which results from male chauvanism and false competition among men and among women.

We will resist all false concepts of chivalry and protectiveness. We will establish female communes so that women who so choose can have this free space to develop themselves as human beings. We will end all forms of male supremacy by ANY MEANS NECESSARY!

a body, not a person -- a decorated body. If she can successfully manage that transformation, then she can market herself for a man., The commercial creates commercialized people in its own image; and the marketed commodities create people

who think of themselves as marketable commodities.

Think about these things the next time you pick up one of your favorite women's magazines. Perhaps your human (and naturally beautiful) face will tingle -from a corporate slap.



Lemmings to the sea...

It's hard to knock charity—the basic desire of one man to help another is essential to any society.

But the proponents of charity are often hypocritical and cling desperately to reactionary views of society.

The local community capitalists had to be prodded to have an audit and publish their budget, and they refuse to discuss publicly any questions of whether the goals they always meet are high enough to support all the agencies that must rely on charity.

And then there are the community capitalists on Uniwat's board of governors who expect the students and the workers to contribute to their university, while the board members' companies give a mere pittance to what is really *their* university.

But ordinary charity work like car washes and shoe shines is sane and human compared to the sado-masochistical activity called the miles for millions march.

Sponsors pay according to the distance walked, apparently getting more satisfaction in a direct relationship to suffering.

Marchers of course push themselves further depending on how much money it is worth.

The whole thing has a parallel in industrial society—in planned obsolescence where capitalists make more money the faster they design the products to fall apart, and in the weapons industry where waste makes profit.

According to the march's organizers, the participants "will be



people who are aware and care about overseas aid (where the proceeds go). They will come to show their awareness by giving of themselves."

The same goes for the working man who puts nut A on bolt B of auto Y that will fall apart in six years. He is aware only that he has to make a living, and he has to give of himself to do so.

Miles for millions marches would be harmless if they were just fun (which they are). But the implications for the society are extreme.

Ignored is the fact that the basic rules of the system are the cause of the unemployed and working poor at home and the starving abroad. Charity—no matter how large the quantity—will never solve those problems.

Like spending millions to put a man on the moon, history may well view the sending of society's children on futile treks around the countryside in the name of humanity to be nothing more than lemmings rushing to the sea.

. reprinted from the Chevron